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# Peninsula News

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No. 1 — Thirty-fifth Year. Ocean Beach, San Diego 7, Calif. Thursday, November 4, 1954 Phones: AC 3-3156 - AC 3-3157 Ten Cents a Copy Eight Pages


## HERE'S the POINT

By SPENCE HELD

See where a Manhattan Latin named Ramon Mirabal Carrion, secretary general of the Communist party in Puerto Rico, was captured by the constabulary in Hidalgo, Texas.

You'd think a Commie named Carrion would know better than to poke his ugly puss into Texas.

Sounds like buzzard bait to me.

* * *

Best political crack of the season was made by Senator Paul Douglas of Illinois. He described his opponent as a guy who had been "dragged screaming into the 20th Century."

* * *

We Peninsula residents have been congratulating ourselves on our good fortune in living here instead of in smogbound traffic-choked Los Angeles.

Before we get too complacent, however, it might not be a bad idea to point out that San Diego is heading the same way.

Do you want to live in a city of a million people?

I don't, myself. But there are some who do—certain downtown businessmen, for instance, who rub their hands in high glee whenever they read our population forecasts.

Progress, to them, means bigness. More industry, more people, more profits.

They've looked at Los Angeles with envy for years.

Now, I ask you, take a good look at Los Angeles—its oil refineries, chemical plants and thousands of other industries—pouring tons of smothering smog into the once-clean air.

And two million automobiles.

Is it worth it?

* * *

Monday morning I ventured across the bay to take a look at the tuna clipper American Lady. Met Ralph Madruga, the managing owner, and skipper Bill Magellan. (Magellan—there's an appropriate name if I ever heard one.)

It reminded me of the last time I had been aboard a tuna clipper. This was in 1945, before the end of World War II, and the boat was the new Pan American captained by Machado Medina.

He told me about his brother, Joe Medina, a Navy lieutenant, who was just back from the Pacific war zone where he commanded an LST at Iwo Jima and Okinawa.

At Iwo the LST took a direct hit and lost three men killed and nine wounded. A piece of shrapnel went through Joe's pants leg.

Many Point Loma fishermen and tuna clippers played important parts in the Pacific war. They saw plenty of action and came home loaded with honors and scarred by storms and gunfire.

Some didn't come home.

* * *

The tuna fleet is important to Point Loma. It's a sad sight to see scores of heavily-laden clippers tied up on the San Diego waterfront, unable to unload their thousands of tons of fish because of the squeeze caused by importation of foreign tuna.

I can sympathize with the owners and crews but it's a problem for Congress.

Hi, Bob Wilson!

### STUDENTS ON OUTING

October 26th was a very important day to numerous sixth graders of Cabrillo Elementary School. On that day the class of Mr. Calhoun was taken to North Island where they spent the entire day. Miss Grace E. Finley, principal, also attended the special outing.

## $10,000 ROBBERY AT LOCAL MARKET

Flourishing an automatic pistol, a bandit robbed the Big Ace Market, 2176 Chatsworth Blvd., of $10,200 in cash and checks Saturday night.

Francis R. Gerardi, 30, of 3823 Udal St., the manager, said he was locking up at 7:30 p.m. when the bandit appeared on the scene.

Jabbing Gerardi with his gun, he ordered the manager to open the safe and then marched him to the women's restroom and barricaded the door with 100-pound sacks of potatoes. Later he demanded and got the keys to an inside box in the safe.

After the bandit left, Gerardi broke out of the restroom and notified the police. He said the bandit was 25 or 30 years old and wore dark glasses and a blue cap. The loss included $5,200 in cash.

## Pt. Loma Rolls Over Old Rival La Jolla, 29-0

Rebounding from its defeat by San Diego High the previous week, Point Loma High School's football team routed traditional rival La Jolla 29-0 on the Vikings' gridiron Friday night.

The locals will take to the road tomorrow, engaging Pasadena in the northern city.

La Jolla was outclassed by the Pointers but fought fiercely, yielding only two points on a safety in the first period and a touchdown in the second.

Halfback Frank Rogers, the Point Loma jackrabbit, took off on a 40-yard scamper and then caught a nifty pass from quarterback Bill Harvey for six points. The kick was good, and it was 9 to 0 at the half.

In the third period fullback Ray Blasingame and Rogers went for yardage. Harvey completed a pass to end Greg Widders on the La Jolla 15-yard line and John Dawson, halfback, picked up three yards. Then Harvey threw one to Widders in the end zone for a touchdown.

**He Dives For It**

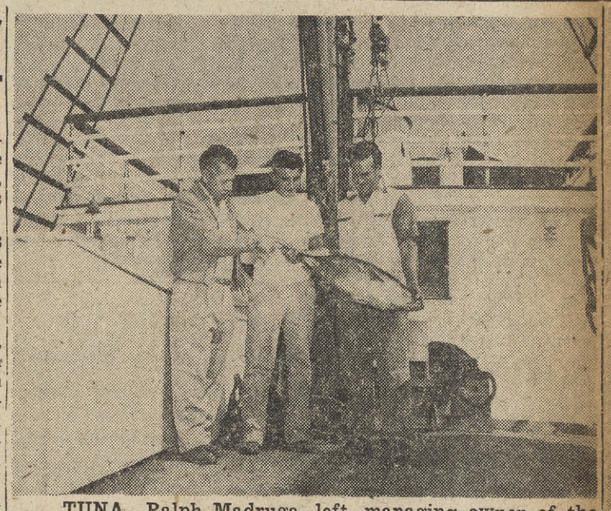
Widders made a sensational diving catch, bringing the crowd to its feet with a roar. The kick was blocked. Score: 15-0.

The next Loman drive saw halfbacks John Tuisl and Bob Pringle carry the ball to the Viking 25-yard line and Blasingame blast through to the five as the third period ended. Pringle took it over and the kick was good, making it 22-0.

Blasingame scored the final touchdown and Pringle kicked goal after end Marcie Lampkin set it up with a sparkling dash to the La Jolla 20.

Just before the gun, Mike Collins intercepted a Viking pass and ran it back for good yardage.

Bill Dyson, center, looked good on defense, as did most of the Loman linemen. On offense, they opened big holes for the local backs.



TUNA—Ralph Madruga, left, managing owner of the boat American Lady, and skipper Bill Magellan inspect a sample of the 145-ton catch. Holding the fish is Mike Frattini, one of the crew.—Les Hamm photo.

## Flood of Foreign Fish Ties Up Pt. Loma Boats

With 145 tons of fish aboard, the tunaboat American Lady was tied up at the Richfield Oil Co. dock on the south waterfront this week, facing a long wait before her cargo is unloaded.

"We probably won't start to unload for another five weeks," said Ralph Madruga, managing owner, "because of the oversupply of foreign fish, mostly Japanese."

This is typical of the situation confronting Point Loma's commercial fishing industry. The San Diego canneries are taking only 400 to 600 tons a week from the whole tuna fleet, it was said.

Madruga, of 1272 Santa Barbara St., said that about 50 boats are tied up, waiting to unload, because of the flood of foreign fish. 'Some won't be unloaded until after Christmas," he said.

"Foreign fish have glutted the market for the last four years—and it's getting worse each year. In 1953, 48,000 tons were brought into the United States . . . We are losing two trips this year due to the long tie-ups; this will cost the owners and crew about $100,000."

Madruga said that approximately 180 large local tunaboats are confronted with the same situation. The industry will make another attempt soon to get Congress to impose a tariff on imported frozen tuna, it was said.

The 102-foot American Lady arrived back in port Oct. 24, after a trip to southern waters.

With Bill Magellan, of 1122 Akron St., as skipper, the tunaboat had left here Sept. 1, reaching Cape San Lucas in three and a half days. There, 720 miles to the south, the 10-man crew did most of its fishing.

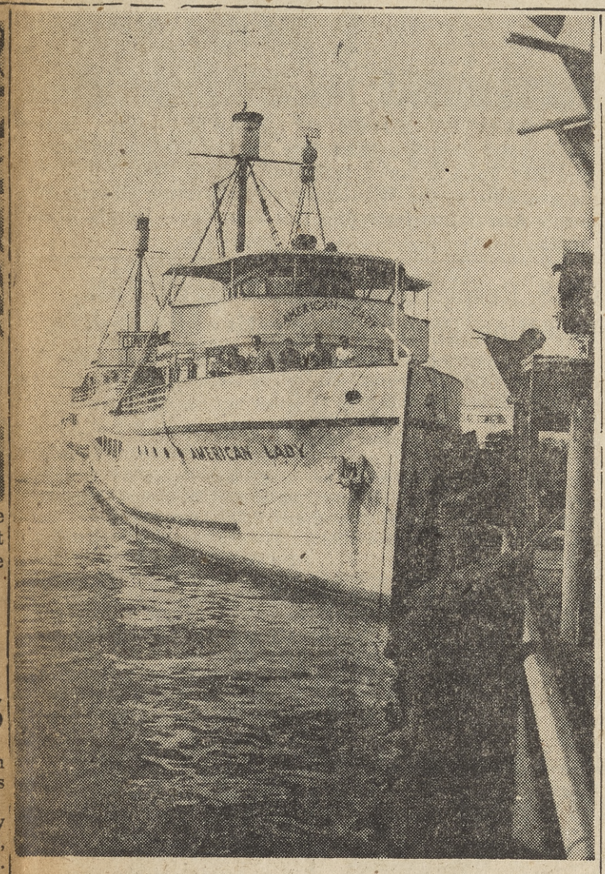
(They got their bait—sardines and anchovies—at Magdalena Bay, 170 miles northwest of Cape San Lucas.)

It's all pole fishing; the tuna yanked aboard weighed from 10 to 30 pounds. Some days the weather was too rough but they got in 26 days of fishing.

Ralph Madruga has been in the business about 20 years. He has an interest in another boat, the Sun Venus.

The American Lady's capacity is 170 tons of fish; she is nine years old, having been built at Terminal Island in 1945.

In addition to Skipper Bill Magellan, the crew included the following: W. H. (Dutch) Babcock, chief engineer; Eddie Thompson, assistant; Glen Morrison, Robert King, Mike Frattini, Joe Vela, Al Oliver, Russ Miller, Clarence King and Jack Southwell.



TUNABOAT—This is the American Lady and some of her crew, tied up on the San Diego waterfront after a successful fishing trip to southern waters.—Les Hamm photo.

## Kraft and Luckel Win In Tuesday's Election

State Sen. Fred Kraft of Ocean Beach and Assemblyman Frank Luckel of Point Loma were returned to their seats in the State Legislature by large majorities in Tuesday's election.

In 1251 precincts out of 1317, Kraft, a Republican, had 112,044 votes to 80,120 for Democrat James Edmunds, according to the latest available returns.

Luckel, also a eRpublican, defeated his Democratic opponent, Tom Sherrard, by a vote of 36,739 to 21,229. This was a complete count in the 412 precincts of the 78th Assembly District.

Tom Drake of Ocean Beach, county campaign manager for Republican Robert E. McDavid, was happy over the success of his candidate in defeating incumbent William G. Bonelli for the State Board of Equalization.

In 1251 precincts of 1317 in San Diego County, McDavid rolled up 138,351 votes to 51,591 for Bonelli.

This trend continued in the other seven Southern California counties comprising the 4th District, Board of Equalization, and McDavid scored a smashing victory over his long-entrenched opponent.

Bob Wilson, who campaigned extensively in the Peninsula area, made a runaway race of his contest with Vice Adm. Ross T. McIntire, USN, ret., to win re-election to Congress in the 30th District.

In 981 precincts of 994 in the district, Republican Wilson had 89,725 votes to 59,464 for his Democratic opponent.

## HERE'S OPEN HOUSE SCHEDULE AT LOCAL SCHOOLS NEXT WEEK

Open house programs will be held at Point Loma High School, Dana Junior High and seven elementary schools in the Peninsula area during American Education Week Nov. 7-13.

Distribution of the San Diego City Schools' annual report to the community, timed to coincide with the 34th annual observance of the week, also is scheduled. Copies will be available for inspection in every classroom next week.

Edited by William J. Lyons, secretary to the Board of Education, the report contains a section illustrating through photos and captions the major educational goals of the city's public schools as they begin their second century of service.

The report adopts the theme of the school system's centennial year and carries the title "100 Years of Public Education in San Diego."

Open house schedule for American Education Week, as announced by the City Schools Education Center, is as follows:

**Point Loma High School**—Monday, Nov. 8, 7 to 9 p.m.

**Dana Junior High**—Wednesday, Nov. 10, 7:30 to 9 p.m.

**Ocean Beach Elementary**—Tuesday, Nov. 9, 7 to 8:30 p.m.

**Cabrillo**—Tuesday, Nov. 9, 7 to 9 p.m.

**Dewey**—Tuesday, Nov. 9, 7 to 8 p.m.

**Frontier**—Tuesday, Nov. 9, 7 to 9 p.m.

**Loma Portal**—Tuesday, Nov. 9, 7 to 8 p.m.

**Silver Gate**—Tuesday, Nov. 9, 7 to 8:30 p.m.

**Sunset View**—Tuesday, Nov. 9, 7:30 to 9 p.m.

## Success Drive Hits 63 Percent In This Area

In an effort to complete their jobs as soon as possible, Red Feather volunteers continued their house-to-house campaigning and reported a total of $17,043 from areas One and Four, under the chairmanship of Mrs. Ruth Brav and Mrs. Robert Gordon, respectively.

In Area One, (Pacific Beach) campaigners reported a total of $4,410 for 53.2 percent of their $8,300 quota and in Area Four, (the Peninsula) Mrs. Gordon's campaigners reported $12,624 for 63.1 percent of their $20,000 quota as of Tuesday.

Reports from the entire residential division, under the chairmanship of Mrs. Marion P. Milner, totalled $76,265 for 65.3 percent of their $116,782 quota for all eleven areas.

General Chairman, George A. Scott reminded volunters that little time remains to complete their calls, and the "last 10 percent is always the hardest to raise, so when you reach the 90 percent mark don't relax. Chances are that the last 10 percent will take twice as much work as the first 90." With continuing hard work he said, "The campaign should end within the next two weeks."

Citing Coronado as an "outstanding example" of what can be done, Scott said, "We must not forget that Coronado joined the Second United Success Drive Sept. 30, which put them several weeks behind other Associated Cities and Towns as far as time allotment was concerned. With this handicap, they went ahead to go over their residential quota before the rest."

### SUNSET VIEW SCHOOL PARTICIPATES IN TV

Participating in the TV Study Guide to Statue of Liberty Program held last Friday over KFSD-TV were the following from Sunset View School: Mrs. Helen Booth, third grade teacher; students, Bob Crozier, Joyce Edmondson, Eva English, Jamie Leighton, Danny Macey, Sarah Podolof and Kenneth Shook.

## OCEAN BEACH CIVIC GROUP HAS ELECTION

At the last meeting of the Ocean Beach Civic Committee, the governing body of the Community Center, a new executive board was elected.

Officers are Mrs. Paul Holbrook, of Ocean Beach PTA, chairman; Mrs. Virginia Fournier, Girl Scouts, treasurer; Frank Grant, Ocean Beach Elementary School, auditor, and Mrs. Willie Mae Swift, recreation leader at the Center, secretary.

Other members of the new board are George Martin, V.F.W., Fred Daffer, cub master of Pack 228; Harold Celeste, 20-30 Club, and Enar Olsen, Softball Association.

Outgoing members of the board are Ev. Davis, 20-30 Club; Ray Perine, Kiwanis Club; Mrs. M. D. Roche, Miss Vesta Petersen, principal of O. B. Elementary School, and Mrs. Emma Hegerle, Sr. Women's Club.

Recreation leaders at the Community Center said that all of the above-mentioned persons deserve the whole-hearted thanks of the community for plannig and helping to carry on the recreation program.

The Hallowe'en Carnival Oct. 30 was a result of months of planning and helpnig to carry on tee. Mrs. Fournier, Mrs. Holbrook and Fred Daffer spent many hours working toward its success.

"Many others" said the recreation leaders, "helped to make the event a success, and we wish to thank everyone who took part."

### BIRTH ANNOUNCED

Announcement has been made of the birth of David Charles Black, son of Lt. and Mrs. Charles H. Black of Los Angeles. David weighed in at seven pounds, fourteen and one-half ounces on October 26 at Naval Hospital. Mrs. Black is the former Jane Titlow. Grandparents are Mr. and Mrs. John A. Titlow, and Mrs. C. H. Black of Tampa, Fla. David has a 2½ year old sister, Tina.

## K. Of C. Council To Meet Nov. 11

Another meeting of the proposed new Knights of Columbus Council for the Point Loma Area will be held Thursday, Nov. 11, at the SES Hall, 2818 Addison street, beginning at 7:30 p.m.

At the last meeting the necessary quota for the institution of the new council was reached, and its formation was assured. Only the details remain to be worked out. The coming meeting will see the all-important selection of a name for the council, and the setting of initiation fees and monthly dues. At the following meeting the election of the new council's first officers is scheduled.

For further information, contact Geo. A. Tasch, chairman, at AC-2-7777.

## Envelope Stickers Designed To Lure Tourist Trade

The San Diego Convention and Tourist Bureau began distribution this week o af new two-color "envelope sticker" designed to capture greater vacationland publicity for the county throughout the nation.

The colorful stickers, bearing a likeness of "Don Diego" plus an invitation to "Visit San Diego County—There's More To Do Plus Old Mexico Too," are being distributed to business firms throughout the county with a request that they be attached to envelopes and other mailings as a continuing advertisement for the community.

## O. B. Baptist Church To Have $45,000 Addition

A ground breaking ceremony was held by the congregation of the Ocean Beach First Baptist Church October 24. The occasion marked the beginning of a new multi-purpose Sunday School Educational building.

According to information furnished by Withers and Sommers, contractor, the two story building will cost approximately $45,000 when completed and furnished. This building will include an auditorium which wil seat 300 people; a pastor's study; secretarial rooms; eleven classrooms and storage rooms.

## AUDIO-VISUAL MEETING SET FRI. AND SAT.

San Diego will be host to an expected 800 participants in the annual conference of the Audio-Visual Education Association of California, southern section, Friday and Saturday, Nov. 5 and 6. The conference will emphasize use of audio-visual teaching materials in basic school subjects.

Convention sessions will be held at the City Schools' Education Center, Roosevelt Junior High, and Alice Birney elementary school. In addition, a dinner meeting is scheduled Friday evening at the Fronton Palacio in Tijuana. James Kinder, of State College, is conference chairman and Hotel Manor will be conference headquarters.

Friday's schedule, from 10 a.m. to 2 p.m. calls for delegates to visit audio-visual departments of La Mesa School District, State College, County Schools' Service Center and the Education Center.

Robert H. Burgert, City Schools' director of instructional aids, will chairman Friday's opening general session on "Financing the Audio-Visual Program in California" at 2:30 p.m. in the Educational Center auditorium. Two section meetings will follow at 4 p.m. One, on countywide audio-visual services, will be chairmaned by the County Schools' Raymond E. Denno, the other, on physical standards for audio-visual programs, by the City Schools' Raymond J. Blake.

Saturday morning's program scheduled at Roosevelt Junior High, will be devoted to a series of 41 section meetings covering audio-visual problems of elementary, secondary and general interest. These will be designed especially for teachers. Each section will be repeated our times, so that participants may attend four 45-minute sessions between 9 and 12:30.

## O. B. Chamber To Elect New Directors Nov. 13

Eleven members of the Board of Directors of the Ocean Beach Chamber of Commerce for 1955 will be elected at a dinner meeting of the Chamber Saturday, Nov. 13 at 7 p.m. in the Community Center.

John A. Pierce, secretary, mailed notification of the meeting to 116 members this week, enclosing two tickets in each letter.

The outstanding movie, "It's Everybody's Business," in Technicolor, will be shown at the meeting. Made for the U. S. Chamber of Commerce in cooperation with E. I. duPont de Nemours & Co., this picture cost $250,000.

It tells the story of our private competitive enterprise system "with consummate wit, unusual ingenuity and high good humor."

Arrangements are being made by Dave Pain for a prominent speaker, Pierce reported.

Harry La Dou, 1954 Chamber president, automatically becomes a member of the 1955 board as past president. The nominating committee, headed by Jim Noel and including Pain and Bob Stevenson, has nominated 18 business and professional men and women for the new board, including three 1954 directors.

The three are Tom Drake, realtor; Jim Noel, of the Noel Furniture Co., and L. Van Stelle, realtor.

Other nominations follow:

Jules R. Joniaux, of Scott's Curtain and Drapery Store; William Knopp, Strand Barber Shop; Dave Noel, of Noel's Bakery; Dick Hake, Point Loma Laundromat; Ed Schoen, E. N. Schoen Supply Co.; Vera Beardsley, Beardsley Funeral Home; Don Thompson, Greeson's Hardware, and Stella Walker, Ocean Beach Stationers.

Also, Frank Owen, attorney; Dr. Winton Oster, M. D.; Tom Smith, Smith's Texaco Service Station; Clyde Wood, Peninsula News; Jesse Bailey, Western Auto Supply Co. dealer; Zita Akey, realtor, and Kenneth Brown, Bank of America.



GROUND BREAKING—Participating in the event of the new Ocean Beach First Baptist Church Sunday School Educational building were: E. L. Faxon, chairman of the Ways and Means Committee; R. L. Coker, chairman of the Deacons; W. J. Allison, chairman of the Board of Trustees; the Rev. William L. Bolton, pastor and Willis D. Reid, Sunday School superintendent.—Mike Maconnell photo.


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DIRECT-O-GUIDE PAGE

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*serving the Ocean Beach – Point Loma – Loma Portal areas*

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CLYDE H. WOOD.....GENERAL MANAGER
J. ESPEY SHERRARD, JR.....EDITOR

An official newspaper devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

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ONE YEAR.....$5.50

It is a courtesy to your friends and a favor to The News when you report items of interest. Copy received the week-end before publication is almost guaranteed to be published. We accept news turned in as late as Wednesday morning but there is not always room for it. Editorial offices: 1918 Bacon St. Ocean Beach.

### WOMEN'S AUX MEETS

The Women's Auxiliary of the Goodwill Industries held their regular monthly meeting today. Mrs. C. B. Loomis presented the program "Selections I Have Enjoyed in Religious Literature."




HUB MISHLER
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## Silver Gate Open House Tuesday Eve

Open house for the Silvergate Elementary School will be held Tuesday evening from seven to eight-thirty, according to Miss Mary Jane McIntyre, principal.

Classroom demonstrations are beinng arranged by each teacher to which parents and friends are invited. Several clsases will have activities of special interest to which parents will be invited.

Try a classified first.

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"HARVEST HOUSE OF PLENTY"—Mrs. Daniel Macey, Mrs. Douglas Olson, Mrs. Donald Phillips, chairman and Mrs. John Zaranka, look over various items which will be available at the Westminster Presbyterian Church Women's Association festivities this Saturday.—Despla Studio photo.

## OES Reservation Deadline Wed.

Point Loma, Chapter No. 490, OES, will hold its annual dinner on Saturday, November 13 at 6:30 p.m. Reservations for the dinner are to be in no later than November 10.

Reservations may be made by calling Mrs. Florence Danner, AC-3-8085 or Mrs. Joyce Mason, HO-9-4655 or any of the other Chapter officers.

A program is being arranged by Worthy Matron Florence Danner. The dinner will be served in the banquet room of the Point Loma Masonic Temple, 1711 Sunset Cliffs Blvd. Chapter members, their husbands and wives are invited to attend this event.

## St. Peter's Fall Festival Friday

The Fall Festival of St. Peter's-by-the-Sea Lutheran Church, which has become a popular annual affair much looked forward to by San Diegans, will be held on Friday, November 5, in the parish hall, at Sunset Cliffs Blvd. and Point Loma Avenue.

The women of the church are sponsoring special booths featuring Christmas gift suggestions, including sale of handwork, home-baked foods, jams and jellies, and potted plants from prize local gardens. There will be a white elephant booth and a special fishpond for the youngsters. Doors will remain open from 2 to 9 p.m.

A Swiss steak dinner, served family-style with all the trimmings, prepared by Chef Wendell Stewart of fountain pen fame, is being sponsored by the men's Brotherhood. Tickets may be purchased at the door. The all-you-can-eat-dinner will be served from 6 to 7:30 p.m., and proceeds will go into the church's building fund.

"Our Fall Festival is not strictly a church affair," Rev. Vlad Benko pointed out. "We cordially invite all of our friends and neighbors in Point Loma, Ocean Beach and Pacific Beach to shop, visit and eat with us."

## Official Workman's Compensation Files Show Amazing Data

According to official statistics low back injuries rank third among compensable injuries. The sacro-iliac joints, situated where the base of the spine joins the large hip bones are the seat of much pain and trouble.

Statistics taken from the Iowa Workman's Compensation files reveal a startling trend. Approximately 18,000 cases were involved in the survey. The data covers all low back cases between February 1946 and 1948 which were incurred through strains and sprains.

In general the statistics revealed that under Chiropractic care total work days lost; average cost of professional care per case; average cost compensation paid per case; average loss of wages to worker per case was 33% less than when treated by other methods.

Many industrial firms find it profitable to have their workers kept in "shape" by Chiropractic health service.

Courtesy of Dr. J. Vincent Madaffer, D. C.

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## "News" Reporter To Observe Milestone

Katherine Rigg, that efferescent, ex-vaudeville star and star reporter, will celebrate a real milestone, when on Monday she will be eighty years "young". and we mean young. Her laughter and sense of humor will gladden anyone's day.

To Ocean Beach, she was the first reporter, as she and her husband, Kirk Smith, were the owners of the first newspaper here. The Beach News. She walked her newsbeat, beat out the statements, and did all the collecting.

In her girlhood she was known as the 'International Vaudeville Star", as she toured Europe with a vaudeville troupe and with that troupe were the first ones to play in San Juan Rico. Already for this anniversary she is receiving congratulatory telegrams from her friends of those days.

"No matter how dark the road, or how rough it may be to travel, there is always something ahead that is bright and full of hope, if one will look beyond that one black cloud. A person is only defeated through tragedy if he lets himself be defeated." is her philosophy of life.

Mrs. Rigg, 'Kitty" to her many friends, is well described as the popular song, "Young in Heart." For over forty years she has made her home at 4835 Saratoga avenue, and on her birthday will hold open house to her many friends. She will be joined on that day by all her family.

Happy birthday, "Kitty", from the 'NEWS".

## O. B. School Sets Schedule Of Events

The year 1954 marks 100 years of public education in the city of San Diego. Next week Peninsula Area schools will celebrate this milestone in San Diego history and also observe American Education Week. Ocean Beach Elementary School has planned interesting and informative classroom demonstrations, as well as an open house. Everyone is invited to attend these demonstrations and the open house. The public school is the people's school and this is an opportunity for everyone to become better acquainted.

It is fitting that the historic and geographic portions of the school program have been chosen for the demonstrations. At this time when the community is looking at the school and finding what it has accomplished, we also find thhe child looking at his community and finding what it has accomplished in the past, what it is doing in the present, and what some of its future plans are. As the small child enters school he observes the immediate community. As his horizons broaden, his study of his community broadens into a study of his state, his country, and of other countries.

History and geography books, maps ,and gloves, constructive and illustrative activities, are but a few of the many sources called upon to render service to the growing child. At the demonstration lessons these materials will be used and interested citizens may observe the child growing in his understanding of our heritage and traditions, as well as gaining understanding of his present surroundings. You are urged to attend at least one of these demonstrations and the open house. The schedule of lessons according to date and grade are:

Monday 11-8—9:00-10:15, 4th grade; 10:00-11-10, 1st grade; 1:00-2:15, 5th grade; 2:00-3:00, Kgn.

Tuesday, 11-9 — 9:00-10:15, Kgn.; 1:00-2:15, 3rd grade; 2:00-3.00, 6th grade.

Wednesday, 11-10—9:00-10:15, 2nd grade.

Tuesday, 11-9—7:00-8:30 p.m., open house.

### SERVING ON ISLAND

Kenneth W. Adams of 4111 Atascadero Drive is now serving on a C. G. Loran Station in the French Frigate Shoals. This little island in the Pacific will be his station for the next six months. Mail will be received once every two weeks so he will welcome mail from his friends. He reports that the island is not as large as San Diego's own Shelter Island.



TWO SAN DIEGO Dance teachers were installed as officers at the last meeting of the Associated Dance Teachers of Southern California. Lucille Iverson (formerly of Ocean Beach, is shown in the front row on the right) was chosen first vice-president. Catherin Adams, (Ocean Beach and shown center), was elected a member of the board of directors. Prospective members of the group may contact Mrs. Adams.

## 'Lost World' To Be Lecture Topic

"The Lost World of Languedoc", the story of one of the costliest struggles in human history, when millions crusaded to destroy a brilliant civilization that no one was ready for, will be told by lecturer John Robert Clarke, founder of the "Adventures in Living" series, in his second appearance at the House of Hospitality, Balboa Park,, Tuesday, November 9, at 8:00 p.m.

"Seldom", says Mr. Clarke, "has so significant a story been dropped out of history with such completeness as has that of Languedoc. Few persons in our century have heard of Peter Waldo, the ill-starred 12th Century Socrates, or the great centers of free inquiry, or the little Golden Age, that grew up around him in the sunny south of France."

In reconstructing this story from medieval documents, Mr. Clarke will trace the rise and hurried destruction of a civilization that came at the wrong time for survival, and arrive at some vital question concerning "What might have been" the beginning of modern times.

In a lecture-portrait entitled "Erasmus—Humanism on Trial, the speaker will explore the ideas of a world-famous humanist against the background of an age in many ways as turbulent as our own, on November 16th.

### CANCER SOCIETY ANNUAL MEETING SET TONIGHT

The San Diego County Branch of the American Cancer Society will hold its Annual Meeting of the Board of Directors at 6:30 p.m., today at the Kona Kai Club, Howard Chernoff, president, announced.

Dr. Keith Cannan, Chairman, Division of Medical Science, National Research Council and noted authority on recent trends in cancer research will be the guest speaker, Chernoff said.

### COOPER-BYROM WIN BRIDGE HIGH SCORE

Community Center bridge scores for the game of October 27 were announced as follows:

North-South, High Overall: Eva Cooper, Jewell Byrom; Second, Al Nippell, Laurence Kelner; Third, Mr. and Mrs. John Christy; East-West, First, Mr. and Mrs. Ammon, Second, Ruth Alvarado, Norma Fotch; Third, Mr. and Mrs. John Oliver.

### CABRILLO SCHOOL HOST

Cabrillo school faculty will be hosts Tuesday for an In Service Education Meeting of all principals and teachers of this area. Schools represented are Frontier, Fremont, Loma Portal, Silver Gate, Sunset View and Ocean Beach.

Try a classified ad if in doubt.

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### MARY V. BEYER CLUB CARD PARTY NOV. 16

The Mary V. Beyer Navy Wives Club No. 96 will hold a card party on November 16 at 1 p.m. in the auditorium of Independence Housing, 3355 Buckmaster Drive. Refreshments and nursery service is provided. The public is invited.

## Peninsula Singers Now Organized

Practicing now for Christmas carols are the Peninsula Singers, a group that meet each Thursday morning from 9:30 until 11:30 in the Methodist Church. The Singers are now organized and invited any woman in the Peninsula area, who is interested in singing with a group, to contact Mrs. Raymond Smith, secretary and hostess at AC-2-3570.

Mrs. Aaron Abramson is the director of the Singers.

While the ladies sing, child care is provided at the rate of 25c per family.

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Every piece is re-glued, re-pegged where needed . . . Cracks and nicks are filled in. Then the entire piece is scraped down to the bare wood and refinished. Your furniture will come back again looking brand new again.
All this at a fraction of the cost of new furniture. Have us call to give you an estimate. There's no obligation . . . Phone AC-2-1425.
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These Suits Regulary Sell for $85.00
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7 for $1
PICTSWEET
• FRENCH FRIES
• CORN ON COB
• PEAS
• BUTTER BEANS
• MIXED VEGETABLES
• LEAF OR CHOPPED SPINACH
• PEAS & CARROTS
• CUT GREEN BEANS
• MASHED POTATOES
• SQUASH
6 for 97c
PICTSWEET
• FORDHOOK OR BABY LIMAS
• STRAWBERRIES
4 for 97c
Farm Fresh Produce
New Crop Bulk Mixed Nuts 35c lb.
Large 200 Size ORANGES 5c lb.
Young, Crisp, Tender CARROTS 7c bunch
Tasty, last of the season Bartlett Pears 10c lb.
C&E CHOICE MEATS
(IN RAUL'S MARKET)
Young Tender Milk-Fed Veal Sale . . .
Leg of Veal Roast lb. 49c
Veal Chops lb. 59c
Veal Cutlets lb. 69c

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## Westminster Women To Hold Fete Saturday In Pt. Loma Assembly Hall

The Westminster Presbyterian Church Women's Association of Point Loma is having a "Harvest House of Plenty" at the Point Loma Assembly Building,, 3035 Talbot Street, Saturday, from 10:00 a.m. to 5:00 p.m.

Mrs. Donald Phillips heads the committee planning this very unusual fall festival, those assisting will be Mesdames: Robert Cook, Frank Ferguson, Eugen Holloway, Daniel Macey, Douglas Olson, Donald Tuttle, and John Zaranka.

Along with the fall and holiday spirit there will be little old fashioned shops with titles such as "The Bureau Drawer" at which there will be clever articles for one's own bureau or to tuck in Christmas packages for the girl away at school. "The Sugar Bin" filled with individual boxes of home-made candies, cookies, cakes, pies and sweet meats to tempt the palate. "The Workshop" in which Santa's helpers have manufactured baubles for your Christmas tree, bangles for your Christmas mantle and graceful little angels and choir boys to fill your house with holiday cheer. "The Jewel Box" which is all it implies to tantalize the lady and makes her beautiful to her prince charming. Of course, we couldn't do without the "Pantry Shelf" where the busy housewife can buy her supper prepared, fancy breads and casseroles to pop into her oven fit to set before a king in a twinkling of an eye. There also will be "The China Closet" where you will see beautiful ceramics made as you watch.

On the corner of Talbot and Canon streets in Point Loma you will see a beautiful church being built. Mrs. Francis M. Boyer, president of the Women's Association announces that the proceeds of this very outstanding festival will go toward the furnishings of this beautiful church.

## World Community Day Set Tomorrow

Protestant church women around the world will be coming together Friday in observance of World Community Day.

San Diego Council, consisting of more than 100 member churches, will meet at 10:00 a.m. at Brooklyn Heights Presbyterian Church, 30th and Fir. The program for the day will open with a business meeting conducted by Mrs. Harry Morris, president. The election of officers will have an important place on the agenda.

At a special dedication service gifts of clothing and money will be received. These contributions will be used to further the work of United Nations and particularly W. H. O. and U.N.I.C.E.F. as being organization concerned with the welfare of children.

The morning speaker will be Mrs. D. L. Worcester, local author and social worker, who will speak on "The Appeal of the World Health Organization".

The host church will appreciate reservations for a luncheon to be served at noon.

The afternoon speaker will be Col. C. M. Nelson, president of the United Nations Council for Southern California. He will speak on "The Challenge of the United Nations". Col. Nelson's home is in Pasadena.

Guest musicians include Miss Lee J. Wood, Miss Beverly Jane Bay and Mrs. Ray Schenck. Women taking part in the worship sarvice are Mrs. Herman H. Roloff, Mrs. Gale T. Bay and Mrs. Harry Morris.

Mrs. Bay presents as her committee on arrangements Mrs. Cliff E. Roberts, Mrs. Frank R. Mettlach, and Mrs. Orin Bullock.

## S. D. Association For Retarded Signs Lease For School

San Diego Association fo Retarded Children took a 5-year-long step forward this week when when it signed a lease for Valley View School, located on the former site of Anthony Home, with San Diego Board of Supervisors. Here, after extensive remodelling, the association will establish a Day Center and Training Center for retarded preschool children and young adults.

President of the 2½-year-old organization of parents and friends of retarded children is Dr. Francis Ballantine, State College professor. "Just a little over two years ago the position of the retarded was almost hopeless. Then the parents and interested friends founded this association," Dr. Ballantine said yesterday.

"As a result hundreds of children and young adults, who live at home with their families, will receive training in the Valley View School. It will take hard work and proper financing with the devotion and enthusiasm of the association nothing less than contagious, I believe the general public will support this most humanitarian of projects."

Already the association has sponsored a summer school for retarded children, has now, in cooperation with San Diego City Schools a similar class for young adults and one for their parents.

A preview of the Valley View plant and its proposed program will be given the public Sunday, Nov. 21st, from 1 to 4:30 o'clock. Mission Beach Junior Women's Club acting as hostess, issues a warm invitation to San Diegans to attend.

Association officers, in addition to Ballantine, are Mesdames: Marjorie Henn, Ray Bakewell, vida Jenkins and C. Watson.

## New Brownie Troop Organized Locally

Twelve little girls were invested Friday night in Brownie Troop No. 237 at the home of Mr. and Mrs. Nevin Adamson, 3711 Wilcox street. As each girl invested into the troop her picture was taken. The troop recently organized is under the leadership of Mrs. Charles Green with Mrs. John Gott as co-leader. The troop meets each Monday from 3:30 to 4:30 at the Adamson home. Troop committee women, Mrs. John Leonard, Mrs. Charles Curtis and Mrs. Adamson received pins at the Investiture.

Girls receiving their pins were: Sheryl Adamson, Sue Ashley, Lorraine Bourne, Mary Lou Caufield, Linda Combest, Linda Curtis, Debbie Dawson, Vicky Gott,, Kelley Greene, Ann Leonard, Cathy Smith and Charlene Willardson.

## Group To Evaluate Driftwood Show Fri.

A luncheon and business meeting for members of the Driftwood Exhibit committee will be held at the San Diego Yacht Club, Friday morning at 10 o'clock. The group will evaluate the recent driftwood show held on the campus of California Western University.

Those who plan to attend are Mmes. L. H. Pharis and Frederick Carlyle Thompson, co-chairmen; Catherine Hunter, Carl J. Ackerman, Frederick C. Sherman, John V. Long, Ben Franklin Townsend, Tom Drake, H. Gary Hudson, Howard Christman, John Dwight Sample, E. R. Little, Sidney Warren.

Also Mmes. A. W. Wither, Philip W. Tardie, Carl A. Sack, Edward M. Little and Morris W. Dudley.

## Mrs. Herma Austin At PTA Workshop

Mrs. Herma Austin will represent the Ocean Beach and Loma Council Units at a PTA magazine workshop conference in Los Angeles at the PTA office, Monday, November 8.

She will meet with Mrs. Lawrance Martin, the state magazine chairman nd Mrs. Blanch Hook, editor.

Mrs. Austin will speak on her findings to members at the PTA meeting November 16.

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BELTSVILLE TURKEYS, wrapped in Cravac Bags, 5 to 8 lbs.
SPECIAL THIS WEEK!
TURKEY SQUABS TO ROAST, 1 lb. 2 oz. to 1 lb. 4 oz., ea. $1.25
FRYING GIZZARDS ..... lb. 35c



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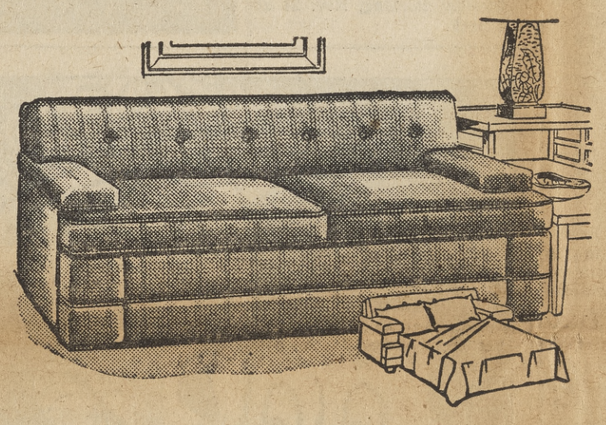

RATH Black Hawk Daintee lb. 75c
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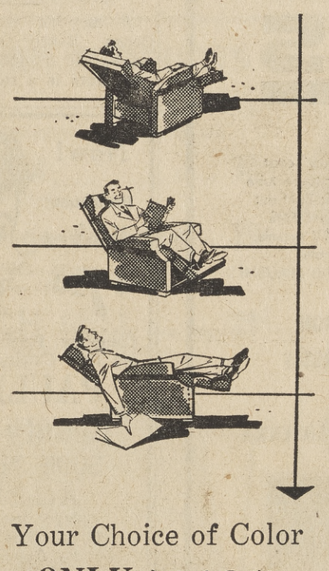
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FINE REMBRANDT LAMPS
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TRADE!! Use your old furniture as down payment!
Easy Monthly Payments



# PARTY LINES

— By —
Evelyn Maconnell
AC 3-0695

Mrs. W. S. Dunn, widow of Rev. Dunn, former Ocean Beach Baptist minister, had the misfortune to fall while crossing a street, breaking her shoulder. She was a patient at Paradise Valley Hospital, but returned to stay with her daughter, Mrs. Morefield at 3421 Voltire.

Attorney and Mrs. Tom Sherrard have purchased a home in Ocean Beach. The location is 2038 Abbott street and they hope to be moving in early in November.

Mr. and Mrs. Carl Uhl and children, Theresa, Betty and Willie, recently sold their home at 3904 Atascadero Drive, and are temporarily making their home at 4888 Del Monte Avenue. Building on their new home is progressing rapidly on their Grossmont avocado site.

Mr. and Mrs. R. S. Dougherty, after four years residing at 1116 Catalina Blvd. have moved to 4375 Orchard Avenue. Mr. Dougherty is the manager of Radio Station XERB at Rosarita Beach.

Coming here from San Fernando Valley are Mr. and Mrs. Joe E. Analco and five children. They are living on Brighton Avenue.

During the past week, Mr. and Mrs. Robert J. Schmidt and daughter, Janie, moved from Pacific Beach to their own home in the 1600 block on Catalina Blvd. Mr. Schmidt is with the State Highway Patrol. He lived in Ocean Beach 25 years ago, and evidently never forgot the pleasure of living here.

Mr. and Mrs. Wm. H. North, son, Guyton and daughter, Suzanne, have changed addresses from 3238 Goldsmith St. to 1752 Redondo St. Guyton is a sophomore at Point Loma High School and Suzanne attends Silvergate.

Newlyweds, Mr. and Mrs. L. W. Tamkin are making their first home on Green street. Mrs. Tamkin is the former Ara Lou Squibb, whose parents and brother reside at 3910 Alicia Drive. The couple were pronounced man and wife by Rev. Raines at the Point Loma Community Church on September 25th.

Mrs. Emma Young is now at home recuperating after being in the hospital for minor surgery. Mrs. Young is again residing in her lovely home at 4405 Narragansett avenue.

This column belately acknowledges a part in the shooting of the Coronado policeman. Lt. Grank Greene, played by an Ocean Beach man, Sgt. Ed Smith of the County Marshal's office. He headed a detail of four men from that department in assisting in apprehending the murderer of Lt. Green.

Former friends of Mr. and Mrs. L. O. Van Hook, long-time residents of Ocean Beach who resided on the corner of Ebers and Santa Cruz street and now living in El Cajon, will be happy to hear that they are well and still active with their small ranch and goat farm. Mr. Van Hook, in his early eighties still is active, although of late he has been dogged by a hip that often slips out of place. Mrs. Van Hook continues to show her prize goats and win prizes wherever they are exhibited.

Lt. James Crowley, USMC was the guest last week of Mr. and Mrs. William Nelson and family, 2237 Froude street, prior to his reporting for duty at Camp Pendleton. Lt. Crowley is a cousin of Mr. Nelson.

Here from Modesto, California are Mr. and Mrs. Harry E. Young and their daughter, Mrs. Norma L. Smith. Completing the family are Mrs. Smith's young children, La Verne Gaye and Rhonda Kaye Smith. The Youngs have purchased a home in the 4500 block on Cape May Ave. Mr. Smith is the owner and operator of heavy equipment.

Mr. and Mrs. E. Dudley Tucker of Wilkensburg, Penn., have returned home following a wonderful ten days spent with Mr. and Mrs. George Kenline, 4468 Newport Avenue. Mrs. Tucker is Mrs. Kenline's sister, and it was her first visit here in twenty years, and she was amazed at the changes. While here the Kenlines took the visitors to Warner's Hot Springs, Palomar Mountain, San Juan Capistrano, and all local spots of interest. It is hoped by both couples that sometime in the near future the Tuckers will call Ocean Beach home.

The past week has been a gay one for Mrs. Jenny Clarke of 1766 Cable Street. She celebrated her 93rd birthday last Thursday, and the event touched off a number of parties given in her honor. Thursday night she was honored at a dinner given by her nephew and niece, Major and Mrs. James Brower of Pasadena. Mrs. Clarke is a member of the Eastern Star and Daughters of the American Revolution, and the Amaranth Club also recognized her milestone. On Hallowe'en she was the guest of Mr. and Mrs. Jack Kalbaugh, 5052 Cape May Avenue.

Mr. and Mrs. Robert R. Dolson and sons, Robert and John, of San Francisco, are making their home in the 4600 block on Cape May Avenue, while Mr. Dolson is on duty here with the Coast Guard.

Mr. and Mrs. Charles Baker, and four children, have returned from Anchorage, Alaska, where they spent five years, with two of their children having been born there. In Ocean Beach they are residing in the 4700 block on Cape May avenue. Mr. Baker's two sisters, Mrs. Glen Downes and Mrs. Emil Robert both live here. He is employed at Ted's Shell Service.

Dr. and Mrs. Robert Kaplan and two children, Tamara Sue and Bambi Jill, have recently moved from 3762 Dupont street to their own large home at 3815 Dixon Place. Dr. Kaplan is a phychologist, and has in the past contributed a column on family problems in the NEWS.

The 6th Annual Convention of School Annual executives was held last Wednesday at the University of Redlands with several members of the Point Loma High School in attendance, accompanying the school's Annual advisor, George Worthington. NEWS staff photographer, Michael Maconnell was awarded second prize for his photoghaphy. Entrants were from all Southern California High Schools. Michael's prize winner was recently exhibited in the Peninsula News' window, taken at sunset along the shoreline as two horseback riders from the former Point Loma Stables took a ride at sundown.

Mr. and Mrs. James McIntyre and two year old son, Michael James, of Vallejo, are living in the 4500 block in Orchard Ave. Mr. McIntyre is the Field Representative, RCA attached to the Navy base. The family have recently returned from a ten day visit in Tucson, visiting Mrs. McIntyre's parents.

Lt. R. M. Batchelder (DC) USN and Mrs. Batchelder and two daughters, Ann and Mary, recently returned from Hawaii, and are living on Alicia Drive.

Mrs. Helen B. Rudolph and son, Tommy and her mother, Mrs. Tillie Fordice, originally from Boise, Idaho, are making their home in the 4500 block on Santa Cruz Avenue. They lived at 4840 Orchard Avenue for a six week period.

Mr. and Mrs. W. C. Smith and two children, recently have moved from 5019 Long Branch to their own new home at 821 Moana Drive. Mr. Smith is a merchandise broker for a San Diego paper company.

A month's visit away from Ocean Beach covering 8000 miles, and a multitude of visits and tours is a rich memory for Mrs. Lloyd N. Davis, 2222 Froude street, who is now back home. Her trip took her across the continent. In Momence, Ill. she visited her old home town, and also her alma mater, the University of Illinois. Enroute she visited in Roswell, New Mexico with friends. In suburbs of Chicago she met relatives again after several years. Mrs. Davis was accompanied on the motor trip by Mrs. B. M. Fitzgerald of San Diego, and in Grand Gorge, N. Y. visited with relatives of Mrs. Fitzgerald. The ladies made Kingston, N. Y. their headquarters, and while in New York City enjoyed visits to the stock exchange, United Nations, a three hour trip around Manhattan by boat, and a ride on the Staten Island Ferry, the only ride left in New York for 5c.

In New England states, and around the Hudson river, the travelers took in many historical spots, that centered in early French and Indian days.

Mr. and Mrs. H. M. McDaniel and sons, Tim and Terrey, of Alamagordo, New Mexico, have purchased a home in the 900 block on Temple Street. Mr. McDaniel, employed at Ryan Aircraft was transfered from here to New Mexico, and is glad to be recalled to San Diego.

## Dr. F. M. Judson Speaks At Meeting

"It's A Wondeful Life" was the subject of talk by Dr. Fred M. Judson at a meeting of the Point Loma Assembly, today, at 1:30 p.m. in the assembly clubhouse.

Dr. Judson, lecturer and humorist, was introduced by Mrs. C. H. Morison, program chairman.

Mrs. C. R. Seely, chairman of ten hostesses, was assisted by Mmes. C. F. Kearney, Frank Levin, F. W. Bennett, Vernon Sherwin, D. H. Hosea, F. B. Mitchell, Sam Hall, Alvin Scott and Harold von Briesen. Mrs. Arthur Hielbraon and Mrs. E. M. Hamilton received.

The Study Group will meet Wednesday morning, Nov. 24 at 10 o'clock.

## Christmas Seals Available For Overseas Mailing

Persons sending Yule mail overseas this year may obtain anti - tuberculosis Christmas Seals in advance of the regular opening of the 1954 Seal Sale campaign, according to Mrs. Carl R. Anderson, county Seal Sale chairman.

"The San Diego County Tuberculosis and Health Association will not begin its county wide fund drive until Nov. 15," Mrs. Anderson said. "But Seals are now available at the San Diego offices of the Association for persons wishing to use them on military or overseas mail."

To insure delivery by Christmas, overseas mail should be in the post office not later than Nov. 15, according to local post office officials.

Meanwhile, more than 180,000 Christmas Seal letters for ciyt and county residents are packaged and ready for their mid-November release. Clubwomen from fore than 75 organizations throughout the county stuffed, sealed, zoned, and packaged the letters in a record-setting two-and-a-half days tthis year.

"Anti-tuberculosis Seals have become almost as traditional as Christmas," Mrs. Anderson pointed out. "Placed on packages, cards, and letters, they carry with them a touch of home and of Christmastime."

Money obtained through the sale of the Seals is used by the local Association to continue its year-round battle against TB in San Diego County.

**WCTU MEETING TUESDAY**

Members of the WCTU will meet on Tuesday in Born Hall at 2 p.m. Friends are invited to attend. Mrs. Lena De·vees will preside in the absence of Mrs. Lorna Dunn who is recuperating from a recent accident.


SPECIAL
RAYON PANELS 42x81, white or ecru ..... each 98c
NYLON PANELS 42x81, white ..... each 1.59
DRAW DRAPERIES Printed Sheer ..... pair 5.95
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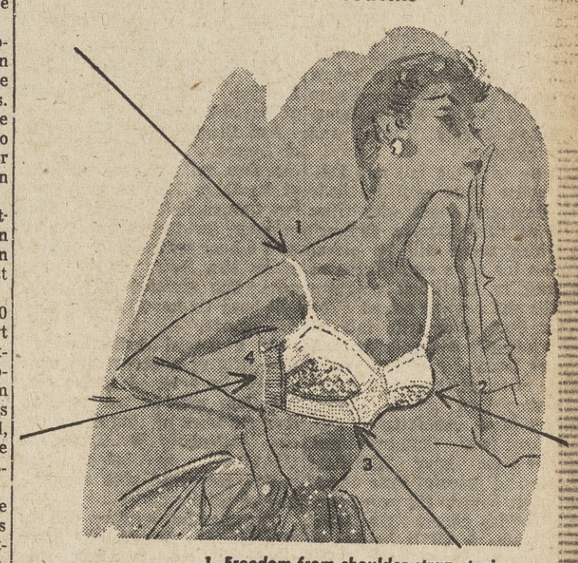
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CITY WIDE FREE DELIVERY SERVICE
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the all-stretch elastic bra that brings every woman the four freedoms

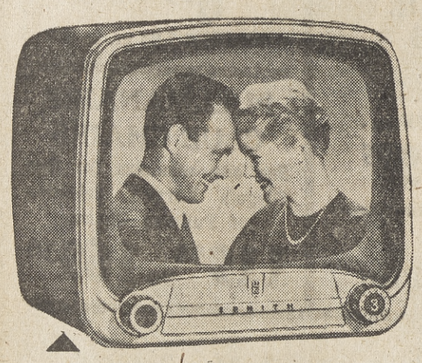

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2. Freedom from pinching or binding
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At last you're free, really free from the tension and strain of rigid old-fashioned bras. For all-stretch RONDEAU is made of Dacron elastic. This means your entire RONDEAU bra, not just the back band, stretches with every move you make, every breath you take. Sizes 32-40 A, B, C cups

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with NEW CINE'LENS
the plus factor for CINEBEAM

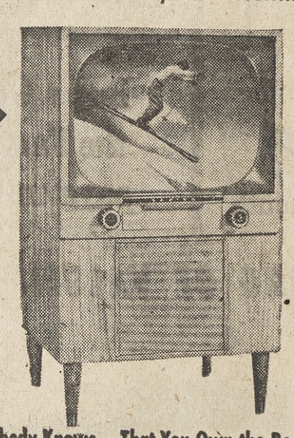




Millions of tiny metallic "mirrors" coat the inside of the CINÉBEAM picture tube —reflecting ALL the electronic light out the face of the tube. NEW CINÉLENS concentrates intensity of the TV picture. Eliminates "milkiness." Cuts room reflections 82%. Actually adds REALISM! Exclusive on Zenith!

★ TOP FRINGE RECEPTION
★ NEW ROYAL "R" CHASSIS
★ SPOTLITE DIAL
★ BUILT-IN UHF/VHF ANTENNA

Full-size—17-inch TV The Melbourne
Modern wrap-around styling in Blond or Mahogany color pebble-grain finish. Model R1812R.
199.95 Mahogany color

Giant 10-inch Speaker The Traymore
Model R2249E, smoothly grained Blond or Mahogany color cabinet. Full-size, 21-inch CINÉBEAM picture tube.
289.95 Blond


EASY TERMS
When You Own a Zenith...You Know...and Everybody Knows...That You Own the Best!
4940 Newport Avenue AC 3-1614
DAWSON'S TELEVISION AND APPLIANCES
Open Mon. & Fri. Evenings Til 9

Now! Permanent Waves $7.50





Complete Permanent Including Hair Cutting and Styling.
PAULINE'S Beauty Salon
5005 Niagara
AC-2-8687
OPEN EVENINGS TUES, THURS., FRI.
By Appointment

NOW OPEN!





CHUCK'S Seaside Service
2205 Bacon St., at Voltaire
• Complete Auto Accessories
• Complete Repair Service
• VEEDAL 10-30 OIL
OPEN 7 DAYS
8 a. m. to 10 p. m.
OPENING SPECIAL!
30 Day Offer
Brake Adjustment & Lube ½ Price with 5 Gal. Gas






Even your best friends won't tell you – but they certainly will talk about that old range behind your back. Don't let an old range be the laughing stock of your home when you can say goodbye to kitchen care with a new automatic gas range.

You'll spend less time than ever before in the kitchen, yet serve better meals. There is nothing so smart–so completely modern in today's kitchen, as a new automatic gas range. Give your kitchen a break – yourself a lift – buy one of the many makes and models of the new automatic gas ranges from your favorite dealer and stay up-to-date with cooking at its most convenient best!

IF YOUR RANGE DOESN'T HAVE MOST OF THESE FEATURES, IT'S REALLY OLD-FASHIONED

1. Titaniam porcelain exterior
2. Low-heat pilot-lights
3. Even-heat griddle
4. Instant burner lighting
5. Automatic top-burner timing
6. Automatic oven signal lights
7. Clock-controlled oven
8. Barbecue broiling
9. Fold-away warming shelf
10. Clock-controlled electric outlet






BUREAU OF HOME APPLIANCES of San Diego County

## Camp Fire Girls Enjoy Progressive Halloween Party

The Waniyaca Camp Fire Girls held a progressive Halloween Party, Sat., Oct 30th.. The group and their guests gathered at the home of Patsy Stansifers, where fruit juice was served by Patsy and Donna May Peters. The girls then went to Anne Gentles' home for salad; Sherry Fleener assisted the hostess. Dianne Baker's was the scene of the hamburger course; Judy Sherwod, co-hostess. The desert was served at Susan Belliston's; Marsha Weiss assisting. At each home the hostesses arranged for two games. Guests included: Jeane Adams, Susan Shaffer, Marie Tong, Kerry Slattery, Norma Anerall, Carol Lane, Pamela Rose and Pat Csupak. Mrs. Fred R. Gentles, Guardian and Mrs. Robert M. Sherwood accompanied the group on their rounds.

A new Blue Bird Group has been formed at Silver Gate School. Ten Second grade girls hope to have fun selecting a name and fullfilling the Blue Bird Wish. Mrs. Marie Allen is leader and Mrs. Alice Huntington, co-leader. They enjoyed a Halloween party on Wed., Oct. 27 at the home of Candy Dickard.

**MRS. EMMA McCREARY ENTERTAINED AT FETE**

Mrs. Muriel Lyman, 3833 Atascadero, entertained for Mrs. Emma McCreary at a going away party. Those present included: Mrs. Ada Fiske, Mrs. Nora Martin, Mrs. Margaret Lewis, Mrs. Bonnie Irby, Mrs. Becky Hurt and Mrs. Edith Myers.


COMMUNITY FURNITURE

BUYS...

SELLS...

TRADES...

ANYTHING!

COMMUNITY FURNITURE

4887 Voltaire St. Ocean Beach AC-3-5714



Biggest TV Value of the Year!

New RCA VICTOR 21" TV

with "Golden Throat" Fidelity Sound



RCA Victor 21-inch "Medalist 21" Ebony finished table TV. Matching stand available, extra. Model 21S501.



RCA Victor 21-inch Trafton. Lowest priced RCA Victor console TV! Grained finishes, mahogany; limed oak, extra. Model 21S518. $289.95

It's the new *"Medalist 21"*—RCA Victor's *lowest priced* 21-inch television!

Why do without TV or "make do" with your old small-screen set . . . when you can enjoy big-screen television of famous RCA Victor quality for so little! You get the new "Magic Monitor" chassis that *automatically* ties clearest picture to finest sound—"Golden Throat" Fidelity Sound. New "Easy-See" VHF tuning dial and many other TV advances!

See the great new RCA Victor *"Medalist 21"*—it's here now!

FOR UHF—New High-Speed UHF Tuner is 8 times faster than previous continuous tuners! Exclusive "Clutch Action" for instant, accurate switch to and from VHF. Gets all stations in your area, UHF and VHF. (Optional, at extra cost.)

only $209.95

*Ask about the exclusive RCA Victor Factory-Service Contract.*

Open Mon. & Fri. Evenings 'Til 9

DAWSON'S TELEVISION AND APPLIANCES

4940 Newport Ave – Ocean Beach – AC-3-1614


## Trinity Episcopal Bazaar November 6

Trinity Episcopal Church is planning it's annual Bazaar November 6th in the Parish Hall at 2083 Sunset Cliffs Blvd. Many booths will be set up with an eye toward Christmas shopping. In addition there will be those traditional favorites such as baked goods, candies, jams and jellies. Other booths will include plants and flowers, sewing, Christmas ornaments, a white elephant corner and a book nook.

Specifically designed for children's pleasure will be movies, a fish pond and various games of skill. Weather permitting, rides will be set up on the church grounds. A snack bar will be open during the afternoon and in the evening a complete roast beef dinner will be served. Hours are from 12:00 noon to 7:00 p.m.

Comdr. Charles Wood is the general chairman of this event. John Jenkins and Walter Ward are serving as co-chairmen. Mrs. Gordon Webber is in charge of the dinner.

## Queen Sought For Torrey Pines Event

A contest to select a queen to reign over the Torrey Pines Road Races of November 27-28 is now being held on a county-wide basis, officials of the San Diego Junior Chamber of Commerce, sponsor of the widely known event, announced.

The competition, based on charm, beauty and personality, is open to all girls, 15 to 22 years of age, and will close at 5 p.m. on Friday, November 19, with elaborate coronation ceremonies planned for the next day.

Girls interested in entering should immediately send in their name, address, phone number, and a recent photo to the San Diego Junior Chamber of Commerce at 947 Columbia street, San Diego 1, California.

The winner and her four ladies-in-waiting will reign over the festivities before and during the Torrey Pines Road Races, the largest event of its kind in the nation.

**Certificate of Individual Fictitious Name**
**No. 19241**

State of California,
County of San Diego, ss.

I hereby certify that I am transacting business at 1051 Garnett Street, in the City of San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

PRINDLE'S PAY-LESS
WM. J. PRINDLE,
8017 Paco del Ocaso,
La Jolla, California

State of California,
County of San Diego, ss.

On the 6th day of October in the year one thousand nine hundred and fifty-four, before me personally apeared William J. Prindle, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

MITNESS my hand and the seal of my office this 6th day of October, 1954.

EMY LOUISE TEN EYCH,
(Seal) Notary Public
My Com. expires March 30, 1957

Published in the Peninsula News Nov. 4, 11, 18, 25, 1954.


LIGHT FIXTURES



We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

Balboa Electric Co

We Give S&H Green Stamps

1811 Garnet St. HU-8-3752

—PACIFIC BEACH—



WELCOME WAGON



Do You Know...

of anyone intending to establish a permanent residence in this community? If so, call AC 3-1888 and a Welcome Wagon Hostess will bring greetings, information, and a basket filled with gifts and goodwill.



DEL MONTE • MAXWELL HOUSE • BEL-AIR • GOLD MEDAL • GREEN GIANT • POST • BORDEN'S • KRAFT • PEPSI COLA CRISCO • CAMEL • DUTCH MILL • LAC MIX • CANADA SCOTT • QUAKER • SUNNYBANK • BEECHNUT • DOMINO • CRISCO • DUNCAN HINES • LIFEBUOY • DUFF'S • PALMOLIVE • GREEN GIANT • WILSON • KELLOGG'S • HERSHEY • CARNATION • DUNCAN HINES • DOLE • SNOW DRIFT • AUNT JEMIMA • PH • JANE ARDEN • NABISCO • WRIGLEY • CANTERBURY • NOB HILL • KARO DUFF'S • CAPTAIN'S CHOICE • MANOR HOUSE • TE • SNO-WHITE • VEL • FAUNTLEROY • WHITE MAGIC • PALMOLIVE • ROXBURY • COLGATE • SOS • BETTY CROCKER • SLE



It's Famous Brands Week at SAFEWAY!

Here's a big event built around your best-known food "friends" . . . the one's you've met in newspaper and magazine advertisements, on radio and TV programs, too. They're the big "stars" of the food world — famous brands that prove popular day after day, year after year. Right now we're featuring them at extra-low prices. Many more at the store. Come in today for your favorites . . . stock up . . . save!

*Shop Safeway and Save*

MARGARINE Coldbrook Quarters in Cartons 17c

VELVEETA Kraft's Delicious Cheese Food 2 lb. pkg. 79c

FRESH EGGS Cream O Crop Large Grade AA dozen 49c

MILD CHEESE Cheddar Cheese Cello Wrapped lb. 43c

TOMATO JUICE Taste Tells Brand—46 oz. Can can 21c

PEACHES Del Monte Brand No. 2½ can 27c
PINEAPPLE Dole Pineapple Slices No. 2 can 30c
LIBBY Fruit Cocktail No. 303 can 23c
GREEN GIANT Cream Style Golden Corn No. 303 can 15c
SUGAR BELLE Peas—Buffet can 11c No. 303 can 18c
CAMPBELL'S Chicken and Beef Soups Tomato Soup—2 No. 1 cans 21c 2 No. 1 can 35c
CHERUB Canned Milk 3 tall cans 35c
LAC-MIX Non-Fat Dry Milk Chocolate Drink—1-lb. box 33c 1 lb. box 36c
NABISCO Shredded Wheat 12-oz. pkg. 19c



Curtsy "OVEN TO YOU" BAKERY SPECIAL

Fresh Orange Iced
GOLD LAYER CAKE 65c
Curtsy "Home Ingredient" Gold Cake. Regular price 75c

Slender Way loaf 25c
Skylark bread—Standard loaf

Multi-Grain loaf 25c
Skylark bread—Standard loaf

White-Wheat loaf 28c
Skylark bread—Large loaf Regular or Sandwich

QUALITY SAFEWAY MEATS

SIRLOIN STEAKS USDA Graded "Choice" Beef Steaks—Bone In lb. 85c

CLUB & T-BONE Steaks—USDA Graded "Choice" lb. 95c

SMOKED PICNICS Dubuque Whole or Shank Half lb. 39c

RATH'S BACON Black Hawk Brand—Sliced—In Cello Packages lb. 63c

GROUND BEEF Ground Fresh Daily—Packed in Visking Casings lb. 39c

GIANT BOLOGNA lb. 39c Sold by piece only

FISH STICKS Captains Choice pkg. 49c 10-oz Pkg. Frozen

FRESH COFFEE

Airway Mild and Mellow 2-lb. bag $1.87 lb. 95c
Nob Hill Ground Fresh 2-lb. $1.93 lb. 97c
Edwards Three Grinds 2-lb. can $2.09 lb. $1.06
CANTERBURY Black Tea ¼-lb. pkg. 33c ½-lb. pkg. 63c

DAIRY PRODUCTS

MILK Lucerne Homogenized—½-gallon 41c quarts 20½c
CREAM Lucerne Whipping Cream ½ pt. 30c
Cottage Cheese Blossom Time—Cream and Farmer Style ½-pt. carton 15c pt. 28c
DUTCH MILL American, Swiss and Pimiento Sliced Cheese 8-oz. pkg. 29c



LIMIT RIGHTS RESERVED

SAFEWAY'S THE BEST PLACE TO BUY PRODUCE



APPLES RED ROME BEAUTY Large Beautiful Big

APPLES Extra Fancy and Fancy—Large Size The Finest for Baking lb. 12½c

GRAPES Northern Flame Tokays Sweet, ripe, large clusters lb. 10c

APPLES NEWTON PIPPINS From Hood River Country Large Size. Extra Fancy & Fancy lb. 12½c

ROMAINE Crisp, young, tender heads of lettuce from new San Diego County Fields lb. 9c

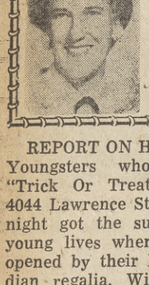
SQUASH Italian Squash No. 1 Quality from New Fall Crops lb. 9c

SNOW STAR ICE CREAM ½ gallon—Chocolate and Vanilla 59c

Luncheon Meat SPAM 12-oz. can 41c

THESE PRICES ARE EFFECTIVE IN ALL SAFEWAY STORES IN SAN DIEGO THROUGH THROUGH SUN., NOV. 7

Shop SAFEWAY



# AD LIBS

By ADALINE DUDLEY

AC-2-5709

REPORT ON HALLOWE'EN—Youngsters who worked the "Trick Or Treat" circuit near 4044 Lawrence St. on Hallowe'en night got the surprise of their young lives when the door was opened by their host in full Indian regalia. William M. Tomkins, who wrote a handbook of the Sioux Indian sign language for Boy Scouts all over the world,, is an honorary member of the Sioux Tribe. During his younger days, Mr. Tomkins was a government agent and lived on the Sioux Indian Reservation. The kids in the neighborhood conceded him first place for the best costume.

THE MORNING AFTER—Ever see a bunny rabbit waterski? At Santa Clara Point Sunday morning there were 12 pink-eared white rabbits water skiing. It made a nice show; the rabbit costumes were left over from an adult Hallowe'en Dance the evening before, and someone got the idea of getting one more "showing' 'out of 'em.

A NIGHT IN MEXICO—Canary bird and bougainvillea blossoms in large copper fish kettles made a gorgeous conversation-piece for a dinner party given recently by Mr. and Mrs. Albert Tramonti, 956 Cordova St. Twas an evening in Old Mexico, from the Mexican supper to the last round of applause for the entertainment in Spanish.

Gordon Hoopman showed his colored pictures of out-of-the-way places in Mexico. He has quite a collection of pictures of interiors of Mexican famous churches.

Among the guests were Point Lomans, Mr. and Mrs. Harold von Briesen, Mr. and Mrs. Walter Gerber and Mrs. Lupe Rockwell. Also, there were Capt. and Mrs. Morales from Quadalapara, Mr. and Mrs. Clark Evernham of the San Diego Museum of Man, and Mr. and Mrs. James Abbey, formerly from Ocean Beach.

ONE AMONG MANY—An old friend of the family, regarding the little eight year old daughter, said, "Honey, if you keep on growing this way you'll be like your grandfather." The little tyke thought about that remark a minute, then said seriously, "Well, I'd rather be like Marilyn Monroe."

HEARD AND LIKED—"In 1902," said Jan Popper, opera enthusiast and lecturer, "composers began putting spice in music. So now today there is so much spice we cannot taste the food."

WELCOME HOME—Dr. and Mrs. S. Dean McBride are expected to return this week from their trip to Europe and the Holy Land. Dr. McBride, minister of the Point Loma Community church, whose new building on Chatsworth Blvd., is nearing completion, wrote from Geneva, Switzerland: 'While missing much of interest associated with the building of the church, we did have the opportunity while in Florence, Italy, to visit the workshop of Mr. Ponziano and to see the cross, candleholders and flower vases that he is making for our church. They are beautiful and will be most fitting in our new church."

And fittnig, too, since so many new churches are built in our community, is the lively poem by Lexie D. Robertson:

I think God loves new churches built to him,
And watches as each stone is laid on stone,
And smiles to see them laid so straight and true,
Lifting the strong wide halls to heaven's blue.
And when the carpenters have done with them
And each new church stands finished and alone
When dusk sifts violet shadows thru the glass
Of painted windows, I think that God must pass
Between the new dim aisles and stopping there,
The last night falls across his shining hair,
He kneels and holds the first communion there.

RUMMAGE ROUND-UP

A Rummage Round-up sale will be held by the Social Service Auxiliary November 8, from 9 a.m. until 4 p.m. in the parish hall of Our Lady of the Rosary Church at State and Date streets. This is one of the fund raising events that members of the auxiliary will give to help finance the building of a new recreation hall for Bayside Social Center. Chairman is Mrs. Harry J. La Dou and her committee consists of Miss Anne Scholz, and Mmes. George Herrick, Bernard Maloney, Edgar R. Neely, and John J. O'Brien.

INFORMATION POLICE

The next "Information Police" show will provide an opportunity for you to ride in a police car for one day. A movie has been made which follows an officer through a routine day. You can take the place of the camera and be right there as the officer performs many common police services.

Some of the things you will do will be to investigate a burglary, issue a traffic citation, take care of a lost child, settle a neighborhood argument, render first aid, rescue a housewife from a strange animal, and finally arrest a robber after a long chase in the police car.

Tune in to "Information Police" this Saturday, November 6th, 6:00 to 6:30 p.m., Channel 10, KFSD-TV.

**Emergency Numbers**

Civil Defense....BE-3-8184
Fire ....BE-2-9191
Lifeguard ....HU-8-2811
Police ....BE-3-1101

PENINSULA NEWS
POINT LOMA – OCEAN BEACH – MIDWAY

# DIRECT-O-GUIDE

Copyright 1954—E. C. V. N. Don Regal

A SELECT DIRECTORY OF ESTABLISHED BUSINESS AND PROFESSIONAL CONCERNS IN THE PENINSULA AREA—PLUS A COMPLETE TELEVISION LOG FOR THE ENTIRE WEEK

Our DIRECT-O-GUIDE — containing an alphabetical, classified list of business and professional services, is published every week for the convenience of the 60,000 people who live, work and trade in Ocean Beach, Point Loma, Midway, Old Town and Sunset Cliffs. Each week this page goes out to better than 11,000 homes in the area.

KEEP THE LATEST COPY OF THE DIRECT-O-GUIDE WHERE IT WILL BE HANDY TO SERVE YOU AT ALL TIMES.

**Important Numbers**

City Offices ....BE-9-7511
O. B. Chamber of Commerce ....AC-3-9767
County ....BE-9-7561
Water Dept. ....BE-9-9271
Peninsula News ....AC-3-3156

## – A –

**ALTERATIONS**
OCEAN BEACH COVERED BUCKLE SHOP
1876 Bacon

**ANTIQUES**
HELEN CLARK ANTIQUES
1855 Sunset Cliffs AC-3-5467

**APPAREL SHOP**
CUSHWAY'S CASUALS
4841 Newport AC-2-1678

GORDON'S DRESS SHOP
5029 Newport AC-3-5277

**APPLIANCE REPAIR**
HASTINGS APPLIANCE SERVICE
4946 Newport AC-3-1614

**ARTIST'S SUPPLIES**
CORDS PAINT STORE
1916 Cable AC-3-9635

**AUTO BODY PAINTING & REPAIRING**
ERICSON AUTO SERVICE
Voltaire at Abbot AC-2-3065

DON'S AUTO BODY AND PAINT SHOP
5005 Voltaire AC-2-8345

**AUTO REPAIR & SERVICE**
OCEAN BEACH GARAGE
4868 Newport AC-3-7144

## – B –

**BAKERIES**
NEWPORT PASTRY SHOP
4953 Newport AC-3-3556

NOELS
5001 Newport AC-3-1292

**BEAUTY SHOPS**
BEACH PERMANENT WAVE SHOP
5063 Newport AC-3-1452

B's BEAUTY SALON
1910 Cable AC-2-8002

HELEN'S BEAUTY SALON
4760 Voltaire AC-3-1164

JUNE'S BEAUTY SALON
4809 Newport AC-3-3282

PAULINE'S BEAUTY SALON
5005 Niagara AC-2-8687

**BEER PARLORS**
BAMBOO BY THE SEA
5080 Newport AC-3-9538

**BOWLING**
OCEAN BEACH BOWL
1925-31 Bacon AC-3-0847

**BUILDERS**
DONALD R. HAMILTON
4950 Newport AC-2-6094

LLOYD N. SANFORD
3830 Wildwood AC-3-0176

## – C –

**CAFES**
WILEY'S
5021 Newport AC-3-9371

**CANDY**
NEWPORT CANDY AND MAGAZINE SHOP
4979 Newport AC-2-0165

**CHAIR CANING—RUSH SEATS**
BLIND INDUSTRIES OF CALIF.
1861 Bacon AC-2-1101

**CHILD CARE**
PLAYHOUSE NURSERY
4678 Santa Monica AC-2-8418

**CHILDREN'S SHOPS**
MORLIN'S TOT SHOP
1918 Cable AC-3-3817

**CHIROPRACTORS**
DR. J. VINCENT MADAFFER
1991 Sunset Cliffs AC-3-1390

**CLEANERS**
NEWPORT CLEANERS
5037 Newport AC-3-6208

POINT LOMA CLEANERS
3663 Voltaire AC-3-1354

**COCKTAIL LOUNGES**
WEBB'S CANTEEN
1921 Bacon AC-3-9350

PACIFIC SHORES
4927 Newport AC-3-7549

**CURTAINS & DRAPERIES**
SCOTT'S CURTAIN AND DRAPERY STORE
1851 Bacon AC-3-5465

## – D –

**DANCING INSTRUCTIONS**
THE DANCE-ARTS
1883 Bacon AC-3-1166

**DEPARTMENT STORES**
GUSTAFSON BROS. FARMERS' MARKET
2790 Midway AC-3-1512

**DRAFTING SERVICE**
"HUB" MISHLER DRAFTING SERVICE
2090 Sunset Cliffs, AC-3-8123

**DRUGGISTS**
CHATSWORTH PHARMACY
Chatsworth at Voltaire AC-2-1553

## – E –

**ELECTRIC CONTRACTORS**
C. O. CARL & SON
2223 Bacon AC-3-1919

**ELECTRICAL SUPPLIES**
MIDWAY HARDWARE AND PAINT
3140 Midway AC-3-0078

**EQUIPMENT—Rental**
THURSOM'S EQUIPMENT RENTAL
2152 Catalina AC-3-3339

AUSTIN'S LAWN MOWERS SALES AND SERVICE
4856 S. Monica AC-3-8324

**ESCROW COMPANIES**
ROSECRANS ESCROW CO.
1050 Rosecrans AC-2-6608

## – F –

**FIXIT SHOP**
OCEAN BEACH WOODWORK & FIXIT
4920 Newport AC-2-1425

**FLORISTS**
JO'S FLOWER SHOP
4728 Voltaire AC-3-3306

**FUNERAL HOME**
BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs AC-3-8100

**FURNITURE DEALERS**
COMMUNITY FURNITURE
4887 Voltaire AC-3-5714

NOEL FURNITURE CO
4836 Newport AC-3-3163

SHAW'S FURNITURE
4051 Voltaire AC-3-3630

**FURNITURE DEALERS—Used**
BACON ST. FURNITURE
1884 Bacon AC-3-5071

NOEL FURNITURE CO
4836 Newport AC-3-3163

**FURNITURE REPAIRING AND REFINISHING**
OCEAN BEACH WOODWORK & FIXIT SHOP
4920 Newport AC-2-1425

## – G –

**GARDEN MAINTENANCE**
J. J. GREEN
4932 Narragansett AC-2-3731

**GIFTS & GREETING CARDS**
NEDRA'S CARD AND GIFT SHOP
4910 Newport AC-3-7688

## – H –

**HARDWARE**
GREESON'S HARDWARE
5017 Newport AC-3-7572

MIDWAY HARDWARE AND PAINT
3140 Midway AC-3-0078

E. N. SCHOEN HARDWARE AND HOUSEWARE
4827 Newport AC-2-8091

**HEATING**
DAY & NIGHT PLUMBING & HEATING CO.
3006 Barnett AC-3-8189

**HOSIERY**
THE HOSIERY BAR
4952 Newport AC-3-8222

## – J –

**JEWELERS**
GLEN'S JEWELERS
4973 Newport AC-3-1840

SMITH & SON JEWELERS
4831 Newport AC-3-0718

## – L –

**LANDSCAPE GARDENING**
BEN M. STONE
AC-3-7668

**LAUNDRIES—Self Service**
CANON STREET ½-HOUR LAUNDRY
2922 Canon AC-3-1431

OCEAN BEACH LAUNDROMAT
1877 Cable AC-3-1165

POINT LOMA LAUNDROMAT
4735 Point Loma Avenue AC-3-3016

ROSECRANS SELF-SERVICE LAUNDRY
1178 Rosecrans AC-2-1413

VOLTAIRE LAUNDROMAT
4966 Voltaire AC-2-4671

**LAWN MOWER SHARPENING**
AUSTIN'S LAWN MOWERS SALES AND SERVICE
4856 S. Monica AC-3-8324

OCEAN BEACH FIXIT SHOP
4920 Newport AC-2-1425

**LOCKSMITHS**
OCEAN BEACH KEY SHOP
5032 Newport AC-3-8747

PAT'S KEY SHOP
4979 Newport AC-2-8098

**LUMBER**
POINT LOMA LUMBER CO.
4975 N. Harbor Dr. AC-3-7111

## – M –

**MALT SHOPS**
KORNER MALTS
4902 Newport AC-3-9547

**MOTELS**
DEL-WOOD APARTMENT HOTEL
2104 Bacon AC-2-1909

**MOVING & STORAGE**
B & K TRANSFER
2205 Bacon AC-3-9008

OCEAN BEACH TRANSFER
5040 Newport AC-3-3271

**MUSIC INSTRUCTION**
OCEAN BEACH MUSIC STUDIO
1982 Bacon AC-3-7737

## – N –

**NOTARIES**
SIEGEL REALTY
4170 Voltaire AC-3-7147

**NURSERIES**
WALTER ANDERSEN NURSERY
3860 Rosecrans CY-6-6251

STEVENS NURSERY
Farmers Market AC-2-3616

BLUE PACIFIC NURSERY
4850 Newport AC-2-3117

BAYVIEW NURSERY
4927 Voltaire AC-2-8969

## – O –

**OFFICE SUPPLIES**
BURDINE'S STATIONERY
4934 Newport AC-3-6795

**OPTOMETRISTS**
JOHN DAVIS LONG, O.D.
1027 Rosecrans AC-2-2575

S. KUNTZ, O.D.
1908 Cable AC-2-8430

STANLEY R. COBB, O. D.
1952 Sunset Cliffs AC-2-3080

## – P –

**PACKAGE STORES**
ABC LIQUOR STORE
4693 Volaire AC-2-6833

**PAINT & WALLPAPER**
CORDS PAINT STORE
1916 Cable AC-3-9635

**PAINTING—Paperhanging Contractors**
MERRILL A. ROBERTSON
1885 Froude AC-2-6181

LESLIE F. HULSHIZER
AC-3-7206

**PET SHOPS, SUPPLIES**
BLUE PACIFIC PET SHOP
4828 Newport AC-3-0605

FARMERS MARKET PET SHOP
2750 Mirway AC-2-2989

**PHOTOGRAPHY—Home and Commercial**
MICHAEL MACONNELL
2303 Seaside AC-3-0695

**PHYSICIAN-SURGEON, D.O.**
ORVAL A. COBB
2146 Sunset Cliffs AC-3--1635

**PLUMBERS**
DAY & NIGHT PLUMBING
3006 Barnett AC-3-8189

RALPH DOVER PLUMBING
4752 Voltaire AC-3-8832

**PLUMBING SUPPLIES**
MIDWAY HARDWARE AND PAINT
3140 Midway AC-3-0078

**POULTRY**
SOUTHERN FARMS POULTRY CO.
3194 Midway Drive AC-3-1248

**PRINTING**
PENINSULA NEWS
1918 Bacon AC-3-3156

## – R –

**REAL ESTATE**
M. A. GRAY-REALTY
2182 Sunset Cliffs AC-2-1117

ZITA AKEY REALTOR
1922 Sunset Cliffs AC-3-1637

**RESTAURANTS—Italian**
ROMA PIZZA HOUSE
5027 Newport AC-2-9994

## – S –

**SCHOOLS—Nursery & First Grade**
LITTLE TOTS NURSERY SCHOOL
4972 Santa Monica AC-2-2314

**SCHOOLS—Nursery—9th Grade**
WARREN-WALKER SCHOOL
4605 Pt. Loma AC-3-3663

**SERVICE STATIONS**
DON LEWIS CHEVRON STATION
4794 West Pt. Loma Blvd. AC-2-7158

BILL'S MOBILGAS SERVICE
Cor. of Pt. Loma Ave. and Sunset Cliffs AC-2-4422

**SEWING MACHINES—Sales & Service**
CONSUMERS RETAIL COMPANY
4820 Newport AC-2-9751

TURNER'S SEWING MACHINE CENTER
1951 Abbott AC-3-1427

**SHOE REPAIR**
RAIMO SHOE SERVICE
5046 Newport

TOMMIE'S SHOE REPAIR
Farmers Mkt. AC-2-1296

WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

**SIGN PAINTERS**
BOB WHEELER SIGN SHOP
5026 Brighton

MAC'S SIGN SERVICE
2155 Mendocino AC-2-8178

**SPORTING GOODS**
FARMERS MARKET SPORTING GOODS
2804 Midway AC-2-8161

**STENOGRAPHIC SERVICES Direct Mail**
EVELYN MACONNELL
2303 Seaside AC-3-0695

## – T –

**TAILORS—Ladies' & Men's**
RALPH ZAMPANA
1863 Bacon AC-2-6633

**TAXICABS**
ABC CAB CO. OF OCEAN BEACH
5049 Newport AC-3-8322

**TELEVISION DEALERS**
BOB HORN TV
4856 Voltaire AC-3-3546

HOME APPLIANCE CO.
4896 Newport AC-3-7152

POINT LOMA RADIO & TV
4875 Voltaire AC-2-8378

**TELEVISION—Repair & Service**
AMER. TEL-E-RAD[illegible]B'S
1859 Bacon AC-3-9951

CONSUMERS RETAIL COMPANY
4820 Newport AC-2-9751

ZENDA TELEVISION
3020 Midway AC-3-1608
801 Garnet HU-8-3858

**TELEVISION RENTAL**
BAY TV
2194 Cable AC-2-8447

**THEATRES**
STRAND THEATRE
4950 Newport AC-3-3150

**TYPEWRITERS**
BEACH TYPEWRITER EXCHANGE
5035 Newport AC-2-7133

## – U –

**UPHOLSTERERS**
ALEXANDERS UPHOLSTERING
5025 Newport AC-2-1345

CREST INTERIORS
4822 Newport AC-3-5281

POINT LOMA UPHOLSTERY
1164 Rosecrans AC-2-8657

## – V –

**VACUUM CLEANERS Repairs**
CHRISTY ELECTROLUX SERVICE
4757 Narragansett AC-3-6418

**VARIETY STORE**
HOMER'S VARIETY
4871 Newport

## – W –

**WASHING MACHINE REPAIRS**
HASTINGS APPLIANCE SERVICE
4940 Newport AC-3-1614

**WATCH REPAIRING**
FARMERS MARKET WATCH & CLOCK REPAIR
2804 Midway AC-2-8161

OCEAN BEACH CLOCK SHOP
5032 Newport AC-2-0215

**WINDOW CLEANING AND FLOOR WAXING**
SCARAMUZZO BROS.
4920 Newport AC-2-1425

## – Y –

**YARDAGE**
OCEAN BEACH YARDAGE
1912 Cable AC-2-2433

# THIS WEEK ON TELEVISION

## MONDAY THRU FRIDAY DAYTIME PROGRAMS

10:00 (2) Cal. Living
(2) Coffee with Ike—Tu
(4) Ding Dong
(8) Breakfast with Ace
10:15-(2) S. Heart
(8) TV Class-W
(8) TV Uni. M-F
(8) Your Sch. Tu-Th
(10) Daily Chap.
10:20-(10) News
10:30-(2) Traveler
(4) (10) Time to Live
10:45 (4) (10) 3 Steps to Heaven
(8) Secret Storm
11:00 (2) R Q Lewis M-W-F
(2) Dbl. or Nothing. Tu-Th.
(4) (10) Home Show
(8) What Cooks
11:30 (2) (8) Linkletter
12:00 (2) (8) Big Payoff M-W-F
(8) Gary Moore Tu-Th.
(4) (10) B. White
12:30 (2) (8) B Crosby
(4) Fth. Nest
(10) Esy Does It
1:00 (2) Brite Day
(4) Frandsen
(8) Newsreel
(10) Hogsd. M-T-u-W-S
(10) Pacific Fleet. Th.
1:15 (2) (8) LovLife
(10) Hogsd-Th.
1:30 (2) (8) Yr. Act.
1:45 (8) Guide Lite
2:00 (2) (8) G Moore
(6) Mex. Movie M-W-F
2:30 (2) News
(4) Key Kitchen
(8) Sm Rogers
2:35 (2) Movie
3:00 (4) (10) Great Gift
3:15 (4) (10) Gold Window
(6) Mex. Gov. Th.
3:30 (2) (8) St. Rich
(4) (10) O. Man's Family
(6) Mex. Traf-Tu
(6) Movie-W
3:45 (4) (10) Miss Marlowe
(6) Encore M-T-Th-F
4:00 (2) (8) V. Lady
(4) (10) Hawkns Falls
4:15 (2) Sec. Storm
(4) (10) 1st Love
(8) Seek Heart
4:30 (2) (8) Serch
(4) (10) Sweeney
4:45 (2) (8) G. Lite
(4) Mo. Romance
5:00 (2) Cartoons
(4) (10) Pink.Lee
(6) Ranger Hal
(8) Portia
5:15 (2) Sp. Funs.
5:30 (2) Rascals
(4) (10) H. Doody
(8) R Q Lewis
6:00 (2) Chas. Chase
(4) Jack Latham
(8) Life of Riley
(10) J. Downs
6:05 (4) McElroy S.
6:20 (2) Weather
6:25 (2) G Stratton
6:30 (2) News
(4) Football Forecast
(6) Johnny Jet
(8) Newsreel
6:40 (8) Weather
(10) News
6:45 (2) (8) Como
(4) Jack Latham
(10) Kaleidscope
6:50 (4) Sports
7:00 (2) (8) Amos & Andy
(4) (10) Boxing
(6) Hop Cassidy
7:30 (2) Ed Murrow
(6) Star Theatre
(8) Peo. in News
7:45 (4) (10) News
(8) Newsreel
8:00 (2) Mama
(6) Duffy Tavern
(8) Death Valley
(4) (10) Buttons
8:30 (2) (8) Topper
(4) Ed Fisher
(6) Movie
(10) Waterfont
8:45 (4) Sports
9:00 (2) (8) Star Ply
(10) (4) Big Story
9:30 (2) (8) Brooks
(4) (10) Dear Phoebe
9:45 (6) V Deerlin
10:00 (2) (8) Lineup
(4) For Intrigue
(6) Movie
(10) Coke Time
10:15 (10) Feature
10:30 (2) Tomorrow
(4) Theatre
(8) Playhouse
(10) Rocky King
11:00 (2) Big News
(4) News
(8) The Vise
(10) News
11:05 (10) 10 S. Th.
11:15 (4) Sports
(6) Songo
11:20 (4) Movie
11:30 (2) Movie
(8) News

### Saturday, Nov. 6

9:00 (8) McConnell
9:30 (8) Capt. Midnite
10:00 (8) Tiny town
(2) Youth's Stand
10:30 (10) News
(2) What World
(4) Sports
10:45 (4) (10) Football
11:00 (2) News
(8) Big picture
11:15 (2) Psycholgy
11:30 (8) TBA
11:55 (8) Football
12:00 (2) Lone Ranger
12:30 (2) Movie
1:00 (2) Comics
1:30 (4) Bsktball
2:00 (2) Wnky Dink
(10) Football
2:30 (2) C. Carnival
(4) Sports sumry
2:45 (4) Music
3:00 (4) F. Garden
(2) Learning 54
3:30 (4) Industry
(2) Movie
3:45 (4) Air Force
4:00 (4) Hal Scien.
(6) Mex. Music
4:30 (4) Waggy
(10) Movie
5:00 (2) Chrono.
(4) A. Inventory
(6) Movie
(8) Super Circus
5:15 (2) News
5:30 (2) Little Thea.
(4) Movie
(8) Lone Ranger
(10) Fact Forum
6:00 (10) Info Poli.
(4) Movie
(8) Boxing
6:30 (2) Beat Clock
(10) Talent Revw
6:45 (10) Vel & Yol.
6:50 (8) Sports
7:00 (2) (8) My Boy
(10) Movie
7:15 (4) Call Coach
(6) Sports Rndup
(10) V. Yolanda
7:30 (2) (8) Owens
(4) (10) Eth & Al.
(6) Movie
8:00 (2) (8) Jackie Gleason
(4) (10) Rooney
8:30 (4) (10) P Face
(6) Scot Yard
9:00 (2) (8) Two For Money
(4) (10) L. Coca
(6) Wrestling
9:30 (2) My Favorite Husband
(4) (10) Durante
(8) Wh Were Yu
10:00 (6) TV Nbook
(2) (8) H. Fonda
(4) (10) Gobel
10:15 (6) Movie
10:30 (2) (8) Willy
(4) (10) Hit Par
11:00 (2) Juke Box Jury
(4) (10) News
(8) Movie
11:05 (10) Rassling
11:15 (4) Guild
12:00 (2) News
(4) Movie

### Sunday, Nov. 7

9:35 (8) Christophrs
(2) Lite of Faith
10:00 (4) Youth Wants To Know
(2) Lamp Unto My Feet
(8) Monte Hall
10:30 (4) Frontiers of Faith
(2) Look up Live
(8) News
10:50 (8) Kickoff
11:00 (4) Movies
(8) (10) Football
(2) News
11:15 (2) Op Safety
11:30 (2) Debates
12:00 (2) Now & Then
(4) Opera Thea.
(10) Movie
12:30 (2) Adven.
1:30 (4) Faith of Ch.
(2) The Search
(8) Lone Ranger
1:45 (6) Christophers
(10) ProPrevws
2:00 (2) (8) Omnbus
(4) This is Life
(6) Hi-Fi
(10) Flick Fare
2:30 (4) Teen Trials
3:00 (4) Get Facts
3:30 (2) C. o Books
(4) N Gillespie
(8) You Are There
(10) Featurette
3:45 (10) McLain
4:00 (2) Chrono
(4) T.B.A.
(8) Disneyland
4:15 (2) News
4:30 (2) Film
(4) (10) Fan Fare
5:00 (2) Adventure
(6) Cowboys
(8) You Asked
5:30 (2) G. Autry
(2) (10) March Medicine
(8) Political
6:00 (2) You There
(4) Meet Press
(6) Mov. Parade
(8) GE Theatre
(10) Your Music
6:30 (4) (10) Rogers
(2) (8) Lassie
7:00 (2) (8) Private Secretary
(4) Football
(6) Detective
(10) Peo Funny
7:30 (2) (8) My Line
(4) Great Life
(6) Movie
(10) Accused
8:00 (2 (8) T. of T.
(4) (10) Com. Hr.
8:30 (4) (10) Hall of Fame
9:00 (2) F. Waring
(4) (10) TV Plyhs
(6) Col March
(8) Winchell
9:15 (8) Tom. News
9:30 (2) (8) Celeste
(6) In. Sanctum
10:00 (2) (8) Father Knows Best
(4) (10) Loretta
(6) Alcoholics
10:15 (6) Movie
10:30 (2) News
(4) (10) Hunter
(8) Beat Clock
10:45 (2) L. Finley
11:00 (4) News
(8) Danger
(10) News
11:05 (10) 10 S Thea
11:15 (4) News
11:30 (4) Late Mov.

### Monday, Nov 8

5:00 (2) Sp. Funnies
(6) Movie
(4) (10) Pnky Lee
(4) (10) Pink. Lee
(8) Portia
5:15 (8) Brite Day
5:30 (2) Rascals
(4) (10) Howdy Doody
6:00 (2) Chas. Chase
(4) News
(10) John Downs
6:05 (4) McElroy
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) (10) News
(4) Movie
(6) Johnny Jet
(8) Newsreel
6:40 (8) Weather
6:45 (4) J Latham
(2) (8) Como
(10) Kalliedscope
7:00 (2) Studio 1
(4) Date Eur.
(6) Gene Autry
(8) Superman
(10) Goldbergs
7:30 (4) (10) Tony Martin
(6) Rocky Jones
(8) Peo. in News
7:45 (4) (10) News
(8) Newsreel
8:00 (2) (8) Burns & Allen
(4) (10) S. Caesar
(6) I am Law
(10) Movie
8:30 (2) (8) Godfry
(6) Movie
9:00 (2) (8) Lo Lucy
(4) (10) Medic
9:30 (2) (8) D. Bride
(10) Montgry
9:45 (6 V.Deerlin
10:00 (2) Mr D.A.
(6) Movie
(8) Fairbanks
10:30 (2) C. Detect.
(4) Big Town
(8) Studio 1
(10) Ella Rains
11:00 (2) (4) (10) News
11:05 (10) 10-Star T
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Finley
(8) News

### Tuesday, Nov. 9

5:00 (2) Sp. Funnies
(4) (10) Pink.Lee
(6) Ranger Hal
(8) Portia
5:30 (2) Rascals
(4) (10) H. Doody
(8) Dbl or Noth.
6:00 (2) Chas. Chase
(4) Frandsen
(8) Tiny Tots
(10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News
(6) Johnny Jet
(8) Newsreel
6:40 (8) Weather
(10) News
6:45 (2) Jo Stafford
(4) J. Latham
(10) News
7:00 (2) (8) Life With Father
(6) Rose Bowl
(4) (10) R. Rider
7:30 (2) Ed Murrow
(4) (10) D. Shore
(8) Peo. in News
7:45 (4) (10) News
8:00 (2) R. Skelton
(4) (10) B. Hope
(6) Fav. Story
(8) Bill Hickok
8:30 (2) (8) Halls of Ivy
(6) Movie
9:00 (2) (8) Meet Millie
9:30 (2) Com. Chest
(4) (10) Theatre
(8) Steel Hr.
9:45 (6) V Deerlin
10:00 (2) Award
(4) 10) Truth or Consequences
(6) Movie
10:30 (2) Scot Yd.
(4) (10) G. Life
(8) Pub. Def.
11:00 (2) News
(4) News
(8) F. Husband
(10) News
11:05 (10) Ten Star
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Movie

### Wed., Nov. 10

5:00 (2) Barker Bill
(4) (10) Pink.Lee
(6) Ranger Hal
(8) Portia z z
5:15 (2) Sp. Funies
5:30 (2) Rascals
(4) (10) H. Doody
(8) R Q Lewis
6:00 (2) Chas. Chase
(4) Frandsen
(8) Stu Erwin
(10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News
(6) Johnny Jet
(8) Newsreel
6:40 (8) Weather
(10) News
6:45 (2) (8) Como
(4) J. Latham
6:50 (4) Sports
7:00 (2) Bst of Bdy.
(4) People are Funny
(6) Ab & Cost.
(10) Brk Bank
7:30 (4) (10) Fisher
(6) The Visitor
7:45 (4) (10) News
(8) Peo. in News
8:00 (2) (8) Godfry
(4) (10) Married Joan
(6) Touchdown
8:30 (4) (10 Margie
(6) Movie
9:00 (2) (8) Strike It Rich
(4) (10) Kraft T
9:30 (2) Got Secret
(8) Badge 714
9:45 (6) V Deerlin
10:00 (4) (10) This is Your Life
(6) Movie
(2) Big Moment
(8) Drama
10:30 (4) Fairbanks
(2) Int. Police
(8) Dan Thomas
(10) Big Town
11:00 (2) News
(4) News
(8) Dollar a Sec.
11:05 (10) 10 St Th.
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Movie
(8) Newsreel

## EVENING PROGRAMS THURS. THRU WED.

### THURS., NOV. 4

5:00 (2) Sp. Funnies
(4) (10) Pink.Lee
(6) Ranger Hal
(8) Travelers
5:30 (2) Rascals
(4) (10) H. Doody
(8) R Q Lewis
6:00 (2) Chas. Chase
(4) Jack Latham
(8) Ray Bolger
(10) J. Downs
6:05 (4) McElroy S.
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News
(6) Johnny Jet
(8) Newsreel
6:40 (8) Weather
(10) News
6:45 (2) (8) Froman
(4) J. Latham
6:55 (4) Peterson
7:00 (2) Dth Valley
(4) Cor Archer
(6) Ramar
(8) Liberace
(10) Patio Chats
7:30 (2) Name Tune
(4) (10) D. Shore
(6) Mr. D. A.
(8) Peo. in News
7:45 (4) (10) News
8:00 (2) R Milland
(4) (10) Groucho
(6) Regal Thea
(8) St. Playhouse
8:30 (2) (8) Climax
(4) (10) Justice
(6) Movie
9:00 (4) (10) Dragnet
9:30 (2 (8) Plyhouse
(4) (10) Ford T
9:45 (6) V Deerlin
10:00 (2) P. Defend.
(4) (10) Lux Thea
(6) Movie
(8) Willy
10:30 (2) Falcon
(8) My Secret
11:00 (2) Big News
(4) News
(8) Stop Music
(10) News
11:05 (10) Movie
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Movie
(8) Newsreel

### Friday, Nov. 5

5:00 (2) Cartoons
(4) (10) Pink.Lee
(6) Ranger Hal
(8) Portia
5:15 (2) Sp. Funs.

# TV TOP TIPS

**Thursday, Nov. 4**
8:00 (4) (10) Groucho Marx
8:30 (2) (8) Climax-S. Winters
9:00 (4) (10) Dragnet

**Friday, Nov. 5**
7:30 (2) Ed Murrow
9:00 (2) Playhouse of Stars
9:30 (2) (8) Our Miss Brooks

**Saturday, Nov. 6**
8:00 (2) (8) Jackie Gleason
9:30 (4) (10) Jimmy Durante
10:00 (2) (8) Henry Fonda

**Sunday, Nov. 7**
2:00 (2) (8) Omnibus, A. Cooke
4:30 (4) (10) FanFare, Sinatra
6:00 (2) You are there
(4) Meet the press
8:00 (2) (8) Toast of Town

**Monday, Nov. 8**
8:00 (2) (8) Burns & Allen
(4) (10) Sid Caesar
9:00 (2) (8) I Love Lucy
(4) (10) Medic

**Tuesday, Nov. 9**
8:30 (2) (8) Halls of Ivy.
9:30 (4) (10) Fred Allen

**Wednesday, Nov. 10**
7:00 (2) (8) "'Panama Hattie'' Ethel Merman
9:30 (8) Badge 714

# Peninsula News Want Ads SELL! Call AC 3-3156 or AC 3-3157

USE THE WANT ADS FOR Quick RESULTS

PHONES:
AC-3-3156 AC-3-3157

CLASSIFIED RATES

1 insertion.....10c per word
2 insertions.....9c per word
3 insertions.....8c per word
4 insertions.....7c per word

The Peninsula News will not be responsible for more than one incorrect insertion, and reserves the right to adjust any error by a correct insertion.

Minimum, 10 words
Display rates upon request

DEADLINES
TUESDAY AT 5 P. M.


SAVE
AS YOU SPEND
SHOP WHERE YOU GET
"S&H" GREEN STAMPS

OCEAN BEACH

GLEN JEWELERS
4973 Newport
AC-3-1840
S & H Green Stamps

LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

BURDINE'S STATIONERY
4934 Newport
AC-3-6795

FRAN'S FASHIONS
4892 Newport
AC-3-0411

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331


CLASSIFIED ADS BRING QUICK RESULTS

PHONE AC 3-3156


Select Your Christmas Greeting Cards Now . . .

Greetings on Christmas

By doing so you can make your choice leisurely and at the same time select just the greetings suited to YOUR giving. We have a large and varied choice. Order now and avoid the last minute rush.

PENINSULA NEWS
1918 BACON ST.


## Legal Notices

**Notice of Intention to Engage in the Sale of Alcoholic Beverages**
November 3rd, 1954

TO WHOM IT MAY CONCERN:

Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows

1925 BACON STREET
SAN DIEGO

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance by transfer of an alcoholic beverage license (or licenses) for these premises as follows:

ON SALE GENERAL

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

GEORGE RADOVICH

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**Certificate of Partnership Fictitious Name No. 19202-A**

State of California,
County of San Diego, ss.

We hereby certify that we are partners transacting business at 4672 Federal Blvd., San Diego, in the State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

MARIO'S STEAK HOUSE

The names of the partners are: I. H. Sexton, residing at 4650 Park Ave., La Mesa, Calif.

Arlene Sexton, residing at 4650 Park Ave., La Mesa, Calif.

Mario Del Casale, residing at 1335 Pacific Beach Dr., San Diego 9, Calif.

Joan Del Casale, residing at 1335 Pacific Beach Dr., San Diego 9, Calif.

WITNESS our hands this 13th day of October, 1954.

J. H. SEXTON
ARLENE SEXTON
MARIO DEL CASALE
JOAN DEL CASALE

State of California,
County of San Diego, ss.

On the 14th day of October in the year one thousand nine hundred and Fifty-four, before me personally appeared I. H. Sexton, Arlene Sexton, Mario Del Casale and Joan Casale, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 14th day of October, 1954

ELIZABETH F. MATHEWS,
(Seal) Notary Public
My Com. expires Feb. 27, 1957.
Published in the Peninsula News Oct. 21, 28, Nov. 4, 11, 1954.

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**NOTICE TO CREDITORS**

ESTATE OF JAMES C. SCOTT, also known as JAMES CARTER SCOTT, aka JAMES SCOTT, aka J. C. SCOTT, Deceased.

Notice is hereby given by A. E. GALLAGHER as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necesary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, Room 309, Land Title Building, San Diego 1, California.

A. E. GALLAGHER,
Administrator of the Estate of the above named decedent.
JAMES DON KELLER,
District Atty. & County Counsel
By Duane J. Carnes, Deputy,
Attorneys for said Administrator
Published in the Peninsula News, Oct. 21, 28, Nov. 4, 11, 1954.

## 1—Homes For Sale




Improve your present LIVING CONDITIONS by consulting L. Van Stelle Realty, 2304 Sunset Cliffs Blvd., AC-3-7168.

$14,500, 3 BR. furnished, garage, large lot.

DEL MAR Heights Lots
100x125.....$900

E. F. CLINT
Realtor
5141 Cass St. HU-8-3583

## 4A—Business Rental

BEST Location in Point Loma for short order-coffee shop. Good lease. 1900 Rosecrans. AC-3-3111. Naso eRalty.

## 4B—Real Estate Wanted

BE SURE TO CALL
ROSECRANS REALTY
to list your property. Get the best professional service for prompt action. Member of Pt. Loma-Ocean Beach Realty Association and Multiple Service.
ROSECRANS REALTY
1205 Rosecrans AC-2-1171

LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.
WELCH & ROENICKE
Realtors
5000 Voltaire AC 2-8911

CASH for Point Loma lot. AC 3-3111.

## 4B—Real Estate Wanted

LISTINGS WANTED
We need listings, will advertise your properties in any San Diego paper at no expense to you For rentals, insurance and Notary, see
BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

## 5—Rentals

Send Visitor Here
He Will Be Glad You Did
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day or Week
Call AC 2-1909 for Reservations.
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

## 5A—Houses, Furn., Unfurn.

YOU ARE READING this ad—how many others do you think are doing the same thing? Use the classified ads for results.

$75-$85—Furn. one bedroom. Near bus, stores, churches. 4759-4761 Saratoga. CY-6-1573.

COTTAGE. One bedroom furnished, utilities, clean. $55 month. AC-3-5375.

FURNISHED Cottages. Ideal for retired couples. 5117½ Voltaire. AC-3-3681.

$45.00 Furn. Studio cottage with built-ins. Ideal for pensioners. 5122 Voltaire, AT-2-2020.

$37.50 Month. One bedroom. Near bus, stores. AC-2-6642, AC-2-7722.

## 5C—Apts, Furn, Unfurn.

FURNISHED Apartments—$60 up; utilities included; beautiful single and double apartments. Newly decorated, ocean view, private beach, TV room. Phone service. 10 minutes to downtown. Silver Spray Apartment Hotel, 5116 Narragansett, AC-3-8186.

$70—Unfurn. GORGEOUS view, large L.R. & D.R., 1 BR., & storage. Venetians, garage & laundry. 2705 Clovis St., AC-2-2568.

FURNISHED—$65 month. Utilities paid. Garbage disposal. Manager, Apt. 1, 4718 Voltaire. AC-2-4883.

FURNISHED, Unfurnished two bedroom and one bedroom. Also furnished studio apt. AC-2-1974.

$75—Unfurnished, 1 BR. stove & refrigerator. Adults. $85—1 BR. beautifully furnished. Storage room. AC-3-8549.

$75—Furn. 3 room apt. Near Gate 1, 2980 Rosecrans, AC-2-2490.

$50—One bedroom furnished. Utilities paid. Adults. 2114 Abbott, AC-3-1350.

FURNISHED, $80, 1 BR; garage, adults, near bus, stores. 5026 Narragansett. HU-8-5052.

$90—Unfurn. 2 B.R. Garage. Near all. Babe in arms, OK. 1718 Ebers. AC-2-4950.

$60 — One bedroom furnished. 5066 Voltaire. HU-8-5505.

ONE Bedroom, $50. Furnished. 4334 Voltaire.

## 5E—Rooms

FURNISHED—Private entrance, bath. Near all. $10 wk. AC-3-0101.

$30 Month. Widow share home with same. AC-3-7937.

LARGE heated, carpeted patio room. Shower. AC-3-7928.

ROOM with one-half bath and private entrance. AC-2-3736.

## 5G—Misc Rentals

CEMENT MIXERS. Wheelbarrows, trailers. AC-3-3339, 2152 Catalina.

## DO IT YOURSELF

Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozzer and Plow, Sanders, Misc. portable electric tools. Trailers - Elect. Hedge Shears

AUSTIN'S
4856 SantaMonica AC-3-8324

## 8—Contractors, Builders

WALLS, fireplaces, patios, barbecues, stone work, plastering repairs. Free estimates. A. Simas. AC 2-6717.

TILE WORK, EXCELLENT INSTALLATION, very reas AC-3-1471.

## 8—Contractors, Builders

REMODELING & ROOM ADDITIONS
Beach Area Specialists
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4727 Pt. Loma Ave.
Day AC-3-6216 Nite AC-3-8849

GENERAL CONTRACTOR—Commercial Building. Remodeling and alterations. Specializing in Fine Homes. Angelo R. Frank, 2829 Canon Street, Point Loma, AC-3-0653.

LLOYD for BUILDING
AC-2-6817
Day or Night

## 9—Painting & Decorating

WALL PAPERING
PAINTING
John E. Baker
Free Estimates Terms
Licensed & Insured
HU-8-0920 BE-2-2260

PAINTING, PAPERING
Neat Work. Satisfaction.
Not Alibis. AC-2-7509

FOR THE Best in painting. Call L. F. Hulshizer, AC 3-7206.

## 10—Landscaping

LANDSCAPE Gardening, pruning, yard cleaning and trash removal.
MONTHLY MAINTENANCE
Call Ben M. Stone
AC 3-9477 or AC 2-3065

GARDENER—Pruning, plant, layout. Tractor for hire. Free Estimates. HU-8-9943.

GARDENING and yard clean up. Lawns and hedges a specialty. AC-3-5358.

TOPSOIL
Grading, Skiploading
Larry Eulberg, AC-2-8883

GARDENER—Experienced, yard maintenance. AC-3-0576 after 6 p.m.

EXPERIENCED gardener, lawn maintenance. Will give ref. AC-2-4452.

## 14—Personals

VETERANS of FOREIGN WARS of the United States

TELL ME HOW I CAN JOIN THE V.F.W.
NAME_____
ADDRESS_____
PHONE_____
GEORGE M. MARTIN
2175 Bacon Street
AC-3-7315

Can't Wait?
JUST DROP YOUR LAUNDRY
PICK IT UP LATER
CLEAN AND READY
OCEAN BEACH SELF SERVICE
1959 ABBOTT (Between Santa Monica and Saratoga)
AC-3-0681

Help Keep The Handicapped Employed . . . With Your Discarded Clothing, Shoes, Furniture, Toys, et cetera.
— CALL —
GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
Myron Insko, Exec. Director

## 15—Services Offered

DRESSMAKING
CORSET REPAIRS
4965 Brighton AC-3-7437

CURTAINS Washed, stretched, pick-up, delivery. 5002 Long Branch. AC-2-3350.

CARPENTERY, Painting, Remodeling, additions, cabinets. By hour or day. CY-5-5621.

HANDYMAN - carpenter - remodels and repairs to anything about home. AC-2-4569.

RUGS WASHED, 9x12, $6, binding, sewing. Purcell Cleaners, 4234 Voltaire. AC-3-9877.

EXPERIENCED Seamstress. Plain, fancy sewing. Children, adults. AC-3-0269.

SPIRITUALIST message circle. Wed., 8, 1738 Damond. HU-8-6808.

EXPERT ironing done in my home. AC-2-6797.

WINDOW Cleaning. HU-8-9529. Residential, Commercial.

## 15—Services Offered

EVERYTHING FOR YOUR WINDOWS
We feature Readymade: Curtains, Draperies, Bedspreads, Shades, Rods, Accessories
Custom Made: Hand tailored draperies, Cornices.
***
We give expert advice, show fabrics and give estimates in your home at no cost.
Budget
No Carrying Charge for 30-60-90 Day Accounts
SCOTTS CURTAIN STORE
Jules R. Joniaux, Prop.
1851 BACON STREET
AC-3-5456

WHYTE'S
BEAUTY SHOP
4723 Pt. Loma Ave.
AC-2-7856
SPECIAL
Supreme Oil
COLD WAVE $6.50
Other PERMS at attractive prices
Individual hair shaping, styling.
Mr. and Mrs. Virgil Whyte

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

BILL PALMER
HU-8-5401
Old Buildings Torn Down and Hauled Away.
Small concrete work, walls, drives, foundations, retaining walls.
If you think I can help, let me know.

CARPET CLEANING
Wall to wall carpets cleaned with safety using Bigelow Karpet Kare; dry in one day.
COMPLEET
CARPET CLEANERS
AC-3-5681
3103 India CY-6-3366

SHOP at home. Avoid the Christmas rush. No wrapping, No postage. All magazines New and Renewal subscriptions. Special Christmas Gift Rates. Call Lucille Turner, 1032 Devonshire Dr. AC-3-0736.

WATCH REPAIRING — Clocks, Jewelry. Expert workmanship. Satisfaction guaranteed. Reasonable prices.
Glen Jewelers, 4973 Newport
AC-3-1840, S & H Green Stamps

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

BRING your key and lock troubles to PAT. Keys cut 35c or 3 for $1.00. We give S & H Green Stamps. Pat's Key Shop (opposite bank) 4979 Newport Ave.

ANY ODD Job, Phone Bob. Gardening, hedge trim, carpentry, fencing, painting. ANYTHING YOU LIKE. AT-1-3606.

MEXICAN—Fast worker. Efficient. Yard work. Odd jobs. $1.25 an hour. AC-3-3087.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

## 16—Movers

B. & K. TRANSFER CO.
Local and Long Distance
Moving and Hauling
Day—AC-3-9008—Nite
AC-2-6031
Anytime Anywhere

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

## 17—Child Care

PLAYHOUSE
NURSERY SCHOOL
State Licensed, Ocean Beach, Point Loma. Ages 2 to 6. Hours 6:45 a.m. to 6 p.m. Kindergarten. Accredited Teachers. Creative Art, Music, Dancing. Nutritious hot lunches-snacks.
4678-80 Santa Monica, AC-2-8418

A-1 CHILD Care. Experienced middle aged lady. Convalescent care. AC-2-4774.

BABY Sitter, experienced. Any time. AC-2-8174.

CHILD CARE, any time. Care for convalescent, long experience. AC-3-7841.

CHILD Care anytime. 30 year resident. AC-3-3652.

EXPERIENCED. Day or full time. AC-3-6241.

## 17—Child Care

POINT LOMA
PLAY SCHOOL
2909 Keats. ½ block from De Falcos. AC-2-9111.

CHILD Care in my home. Hour, Day or Week, Meals. Fenced yard. Nursing experience. 1977 Sunset Cliffs Blvd.

EXCELLENT care. Widow's home. Evenings, all night. Minister and M. D. references. AC-3-8835.

EXPERIENCED baby sitting. Own transportation. Days call HU-8-2894 ask for Bethel. Eves. HU-8-4265.

WORKING Mothers. Will keep small babies. $2 a day. 4926 Narragansett.

BABY Sitting. Child care. Experienced. In my home. AC-3-9075.

BABY Sitting. Experienced. Evenings. AC-2-6760.

BEST of Child care. 4720 Cape May. AC-2-5385.

## 18—Situations Wanted

PART Time work by lady. Typing, receptionist, relief clerk, driver, etc. Anything reasonable accepted. AC-3-0695.

MALE College student will bring books and baby sit. Evenings only. AC-3-9896.

BOOKKEEPER, 3 yrs. experience in Bank. Will keep books at home. CY-8-3681.

WHITE Lady wants work of any kind. Call evenings. AC-3-9155.

## 20—Help Wanted, Male

CARRIER BOYS WANTED—Dependable boys between the ages of 12 to 14 years old for routes in Pt. Loma and Loma Portal areas. Peninsula News, AC-3-3156.

## 21—Radio, TV Service

For PHILCO Factory-Supervised Service ANY MAKE ANY MODEL
TELEVISION OR RADIO
Service Calls $3.50
HOME APPLIANCE CO.
4896 NEWPORT
AC-3-7152

TELEVISION AND RADIO SERVICING IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area, $2.50.
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-2-8447

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

YOU don't owe us a red penny if we don't fix it in your home. $4.95. AC-2-9751.

## 22A—Appliance Repair

WASHING MACHINES, all makes, automatic and wringer type; Service calls; toasters, irons, mixers, coffee makers, vacuum cleaners, Presto irons and Sunbeam service and parts. Work guaranteed. Milton Appliance Repair, 1721 Garnet, Pacific Beach, HU-8-5455.

## 24—Misc. For Sale

RUMMAGE SALE—Saturday & Sunday. Girls and women's clothing. Excellent condition. Bricabrac. 3409 Freeman street, AC-2-8991.

ANTIQUE Solid walnut parlor table. Excellent condition. Phone AC-2-8796 or see at 4640 Bermuda Ave.

ROCK Maple Kneehole Desk. Seven drawers. Like new. $22.50. AC-2-2360.

DIVIDERS and planters made to order, free estimates. CY-8-5557.

MAYTAG Automatic washer. Like new. $150. AC-3-0686.

BABY Buggy; pad, Scale and teeter-babe. $15. AC-3-5381.

16" PHILCO TV. Antenna. Good Shape, $50. AC-2-2061.

BOY'S Bicycle. Good condition. $25. AC-3-1813.

## 24—Misc. For Sale

FIREPLACE WOOD
$20 CORD — $11 ½ CORD
Well-seasoned wood— Burns nicely. Cut in 2 ft. lengths. Will deliver ½ cord or more. Phone order to GLencourt 4-4338 Before 10 a.m. or after 5 p.m.

RUTH'S DOLL HOUSES and DOG HOUSES
"Each House Original"
Orders taken now for Xmas
MODELS SEEN AT
3386 Wisteria Dr. AC-2-6817

LARGE MAHOG. Corner China cabinet, $40. Imitation fireplace and Elec. Logs, $25. HU-8-6880.

KEYS cut 35c; 3 for $1.00. S&H Green Stamps. Pat's Key Shop (Opposite Bank) 4979 Newport.

## 25H—Wanted To Buy

CASH for used, Plain Case Pianos.
Schneider's Music Store
4651 Mission Blvd. HU-8-9122

BUNK Beds, complete, wood frames preferred. Need immediately. AC-3-7625.

## 26—Pets, Supplies

YOUR PUPPY'S MEAT MARKET
ONLY U. S. GOVERNMENT INSPECTED HORSEMEAT MARKET IN OCEAN BEACH
WHY FEED LESS THAN THE BEST?
FRESH GROUND MEAT . . . only 24c lb.
Other cuts including Heart, Liver and Fillet 32c to 49c per lb.
TRY OUR SPECIAL KITTY GRIND
ALSO MEAL, KIBBLE, and BISCUIT
COMPLETE LINE PET SUPPLIES
BLUE PACIFIC PET SUPPLY
4828 Newport Avenue

## 28—Lost & Found

LOST Small grey kitten. Five months old. Should be wearing red collar. Reward. AC-2-9748.

## 29—Autos for Sale

'47 CHRYSLER Royal Club Coupe, Radio, Heater. Good cond. $300. GL-4-3095 or GL-4-2181.

'46 CHRYSLER, 4 door, radio, heater, recent valve job, $395. 1018 Devonshire. AC-3-1001.

TRADE '40 Lincoln Coupe for equity on '50 or '51 Chevy. AC-3-5105.

## Real Estate

It You Want Quick Buying a Home . . . Results in Selling or

The Answer is the Point Loma-Ocean Beach Multiple Listing Exchange . . .

We work to give you good service and quick sales—Call any of the following member brokers . . .

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1259 Rosecrans AC-3-3174
AKEY, ZITA REALTY
1922 Sunset Cliffs AC-3-1637
ASCHERFELD, ARNOLD E.
1277 Rosecrans AC-2-9501
BAY SHORE REALTY
4222 Voltaire AC-3-7141
BEN BAY REALTY
4770 Voltaire AC-3-1606
BUTLER, C. P.
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CARTWRIGHT, BYRON N.
1910 Rosecrans AC-2-1131
CATALINA REALTY
961 Catalina Blvd. AC-3-1611
CROOKS, ROBERT CO.
2125 Poinsetta Dr. AC-3-7121
DEVEREAUX-SCULL CO.
1002 Rosecrans AC-3-1621
DRAKE, COL. THOMAS
4321 Voltaire AC-3-0284
FLEETRIDGE REALTY
2150 Chatsworth AC-3-7131
GARNET REALTY
4741 Voltaire AC-3-1602
GRAY REALTY, M. A.
2182 Sunset Cliffs AC-2-9601
HILMEN, RICHARD T.
4205 Voltaire AC-2-1123
MILNER, REA A.
4731 Pt. Loma Ave. AC-3-6201
OCEAN BEACH REALTY
4837 Voltaire AC-3-8171
ROSECRANS REALTY
1205 Rosecrans AC-2-1171
POINT LOMA REAL ESTATE
1057 Rosecrans AC-3-1234
SIEGEL REALTY
4170 Voltaire AC-3-7147
SOUTHARD REALTY
1006 Rosecrans AC-3-1121
SUNCLIFFS REALTY
4791 Narragansett AC-3-7292
VAN STELLE, L.
2304 Sunset Cliffs AC-3-7168
VOLTAIRE REALTY
4312 Voltaire AC-2-1167
WELCH AND ROENICKE
5000 Voltaire AC-2-8911
WHITNEY, MARGARET C.
1024 Rosecrans AC-3-8116

### Sweet and Lovely

This is the prettiest one bedroom home in the beach area. Stucco, immaculate condition, small lot with charming brick patio surrounded by flower garden, garage. The most fastidious person could move in without lifting a dust cloth.

$9,800 Good Terms

### Room To Build

Older three bedroom on R-4 lot.

$10,650.

### Income Buys

Duplex .....$7,500
2 on 1 .....$10,000
2 on 1 $12,500
3 Bedrom & Duplex .....$19,500
3 on 1 .....$20,500
4 Units .....$24,950
8 Units .....$31,500

Member of Ocean Beach Pt. Loma Multiple Listing

SUNCLIFFS REALTY
4791 Narragansett Ave.
AC-3-7292 AC-3-3527

### Loma Portal Proper 3326 Freeman

IMMACULATE 1 owner home. 3 bedrooms, 2 baths. Gracious living room, fireplace, separate dining and breakfast rooms. Exceptional yard & patio. Be sure to see this! ONLY $19,950 terms.

### Point Loma Only $7,950

Two bedroom and sewing room. One car garage. Paved street. Convenient to schools, bus and shopping center. TERMS.

DON'T MISS THIS!!

Robert Crooks Co.
REALTORS
2125 Poinsettia Drive
AC-3-7121 AC-2-8665

### Ocean Beach Bargains

Three bedroom, garage, fenced
$12,000 — ONLY $1500 Down

MILLION $ $ $ VIEW
Large two bedroom, separate DR, 2 Car Garage.
ONLY $13,500 TERMS

R-4 LEVEL VIEW LOT
50x125. REDUCED to $3,450. Fine location for home or Income Units.

BAY SHORE
4222 VOLTAIRE AC-3-7141



PT. LOMA COLONIAL
Charming large two bedroom in Point Loma's prize wooded area. Entry hall, cozy dining room, fireplace . . . Gracious living for a small family, $18,500.
Two Br. - Patio - View
FHA loan. Owner wants deal.
RENE MILNER REALTOR
AC 3-6201

## Mrs. Hartvigsen's Mother Passes

Mrs. Heber Hartvigsen, 4385 Newport ave., Ocean Beach, was notified Saturday of the death of her mother, Mrs. James A. (Catherine) Fryer at a hospital in Oakland, Calif.

Services and burial were in Salt Lake City, Utah, early home of the deceased.

Mrs. Hartvigsen left San Diego by plane Monday to join her sister in Oakland where the two were to entrain for the funeral trip to Salt Lake City.

Mrs. Fryer was preceeded in death by her husband over eight years ago, and had been in failing health since that time. She was over 90 years of age.

Mr. and Mrs. Fryer were both well known in Ocean Beach, having made their home here and in San Diego for many years.

Survivors, in addition to Mrs. Hartvigsen and her sister, Mrs. H. H. Reed, are a grandson, Howard Reed, of Oakland; and a son, Charles K. Fryer of Racine, Wisc., a grand-child and great-grandchild in that city; also two grandchildren, Mrs. Charles Wylie of San Diego, and Austin Hartvigsen of Ocean Beach, and four great-grandchildren here.

Mrs. Hartvigsen will stay in the Utah city only long enough for the final rites and will return to San Diego by train.

**CABRILLO STUDY GROUP**

The first study group of the year for Cabrillo PTA was for the Kindergarten mothers under the leadership of Mrs. Zeta Doyle, S. D. City Schools Director of Instruction. Mrs. Machlin Ladden is study group chairman.

## Episcopal Services Announced for Week

Services at Trinity Episcopal Church, Ocean Beach, for the ensuing week have been announced as follows:

Sunday, Nov. 7, Holy Communion at 7:30, 9:00 and 11:00, with Sermon at the two latter services. Wednesday, Holy Eucharist at 9:30 a.m., and at 7:30 a service of Evening Prayer.

Confirmation classes will be held as usual Friday evening at 8., and Penance on Saturday evening from 7:30 to 8:30 p.m.

Trinity Church is located at Sunset Cliffs blvd. and Brighton ave., Ocean Beach. The Rev. John R. Nicholson is the vicar.

## CHURCH BAZAAR HERE SATURDAY

The annual bazaar by Trinity Episcopal Church, will be held this Saturday, Nov. 6, on the church grounds, 2083 Sunset Cliffs blvd., Ocean Beach, commencing at 10 a.m.

There will be many wonderful booths where home-made gifts for Christmas may be purchased. There will be a candy booth, baked goods and a snack bar. For the youngsters there will be games of skill.

The bazaar will be climaxed by the roast beef dinner in the evening, to be served from 5 to 7.

Want' to sell your car—try the classified section.


CHRISTMAS IS COMING

Visit Our Complete

TOBACCO DEPT. NOW!




Pearl Sheriff, who has served for the past 20 years in many fine Drug Stores in California is in charge of this department.



Our Complete Stock Includes...

**Men's Pipes . . .**

Kaywoodie, White, Brier.....$5.00
Kaywoodie Pipes from..$3.50 to $12.50
Frank Medico Pipes.....$1.00 to $7.50
Dr. Grabow Pipes.....$1.50
Yellow-Bole Pipes .....$1.00 to $5.00
Falcon Pipes, Metal Stem.....$3.50

**Ladies' Pipes . . .**

Large Selection.....from 50c to $5.00

**Cigarette Holders . . .**

Frank Medico Filtermatic Holder..$2.50
De-Nicotea Cigarette Holders.....$2.50 to $3.50

**Cigar Holders . . .**

Cigar Holders.....50c and $1.00

**Lighters . . .**

Zippo .....$3.50 up
Regents .....$1.50 up
Nimrod Pipe Lighters.....$4.95

Timex
WRIST WATCHES
$6.95 to $11.95
Character
WRIST WATCHES
$6.95 to $8.95

Complete Line of Tobacco Pouches and Cigarette Cases.

**Wallets . . .**
Amity Wallets.....$1.00 to $10.00

**Clipper Sets . . .**
Electric Hair Clipper Sets.....$10.95, $14.95 and$17.95

Full Line of
CAN TOBACCO
1 Pound Tins, ½ Pound and Pocket Tins.

Peninsula Area Most Complete Selection of
BOX CIGARS
10% Discount on Full Boxes

**Clocks . . .**
All Sizes and Styles from $2.95 to $9.95
Over 50 to choose from.

**Wrist Watch Bands . . .**
Full line to choose from....50c to $5.00

**Playing Cards . . .**
Many different brands from 79c to $3.59

**Shaving Brushes . . .**
"Ever-Ready".....$1.00 to $10.00

**Harmonicas . . .**
World's Finest—"HORNER"

Complete Stock of
ELECTRIC RAZORS
and ACCESSORIES

"Double Kay" World's Finest Nut Shop

WE ARE PROUD
... OF OUR CANDY DEPT!

- Russell Stover Candies
- De Mets Turtles
- Almond Roca
- Ringers Chocolate from Holland
- Sharps Assorted Toffee in Decorated Tins
- Whitman's Chocolates
- Cadburys Milk Chocolate

Ocean Beach Pharmacy

4935 NEWPORT AVENUE OCEAN BEACH
WE GIVE S&H GREEN STAMPS
FREE DELIVERY PHONE AC-3-3139



reveal a more lovelier you!



WITH Anatole Robbins PRISMATIC MAKE-UP

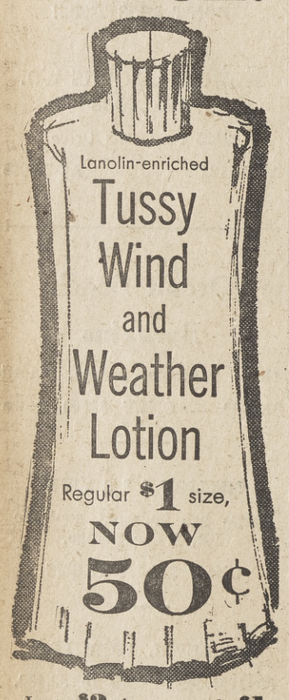
The complexion-tested make-up that blends subtly to your own skintone. Personalized PRISMATIC MAKE-UP...individually tempered in texture and color tones to reveal your own true natural loveliness.



OCEAN BEACH PHARMACY

4935 Newport Ocean Beach
We Give S&H Green Stamps
FREE DELIVERY — AC-3-3139

HALF PRICE!




Large $2 size, now only $1
Limited time only. Buy a supply.

Save on hand cream

Regular $2 size, now $1
Tussy Wind and Weather Hand Cream; for those who prefer a hand cream.

prices plus tax

OCEAN BEACH PHARMACY

4935 Newport Ocean Beach
We Give S&H Green Stamps
FREE DELIVERY — AC-3-3139



PHILCO 24-IN. TV




Model 6110

*The Philco "Miss America"*

★ Lee Ann Meriwether, Miss America of 1955, as seen on the screen of the TV set that has been christened the "Miss America" of the television world.

FINGER TIP TUNING SYSTEM

Yes, this is the biggest value news in Television . . . Finger tip tuning . . . NO GRAPPLING with trap-door panels, NO GROPING for hidden knobs behind the set and NO GUESSING with "blind" side dials. Philco has the answer for 1954 . . . Puts the finest picture in all television RIGHT AT YOUR FINGER TIPS.

$389.95 Small Monthly Payments

It's the Television Console That's Sweeping the Country!

Named the "Miss America", and now all America is talking about this Philco Model 6110 with giant 335 square inch screen housed in custom-styled Mahogany finish cabinet that takes up little or no more floor space than former 21-inch consoles. Ask your Philco dealer for a demonstration—see for yourself why it's sweeping the country. It's complete with UHF-VHF Built-In Aerial System.

COME IN AND SEE PHILCO DEMONSTRATED

PLUMMER T-V

Only Exclusive Philco Dealer In Ocean Beach
4933 VOLTAIRE ST. OCEAN BEACH AC-3-8671
Open Until 8 P. M. Evenings — Saturday 6 P. M.